



MARKET TRENDS

FOR WEEK ENDING SEPTEMBER 1, 2017

 **PERFORMANCE**
FOODSERVICE



MARKET TRENDS

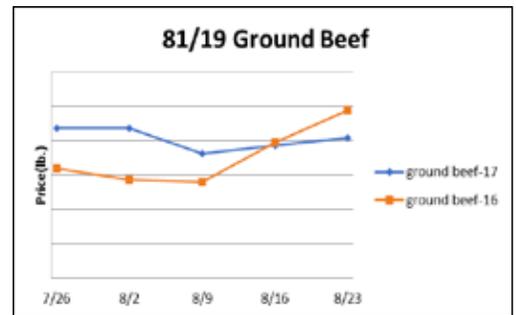
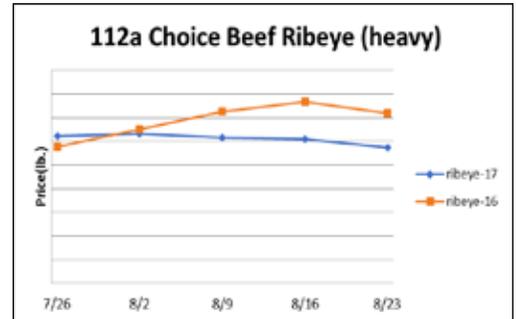
SEPTEMBER 1, 2017



Beef, Veal & Lamb

Beef, Veal & Lamb- Beef production last week declined .7% but was still 3.4% larger than the same week last year. Adequate cattle supplies are anticipated to persist during the next several weeks, which should fuel solid year-over-year output gains. The lower beef prices are starting to induce demand. Both spot and forward beef sales last week reached four-week highs. Beef end cut feature activity could bring support to those markets in September. Retail beef prices in July were up 1.1% from June and were the most expensive in just over a year. Retail ground beef prices during the month were especially inflated, while sirloin steak cut prices were the least expensive for the month since 2014.

Description	Market Trend	Supplies	Price vs. Last Year
Live Cattle (Steer)	Decreasing	Short	Lower
Feeder Cattle Index (CME)	Decreasing	Short	Lower
Ground Beef 81/19	Increasing	Good	Lower
Ground Chuck	Increasing	Good	Lower
109 Export Rib (ch)	Decreasing	Good	Lower
109 Export Rib (pr)	Decreasing	Good	Higher
112a Ribeye (ch)	Decreasing	Good	Lower
112a Ribeye (pr)	Increasing	Good	Higher
114a Chuck , Shlder Cld(ch)	Decreasing	Good	Higher
116 Chuck (sel)	Increasing	Good	Higher
116 Chuck (ch)	Increasing	Good	Higher
116b Chuck Tender (ch)	Decreasing	Good	Higher
120 Brisket (ch)	Decreasing	Good	Lower
120a Brisket (ch)	Increasing	Good	Higher
121c Outside Skirt (ch/sel)	Increasing	Good	Higher
121d Inside Skirt (ch/sel)	Decreasing	Good	Higher
121e Cap & Wedge	Increasing	Good	Higher
167a Knuckle, Trimmed (ch)	Decreasing	Good	Lower
168 Inside Round (ch)	Decreasing	Good	Lower
169 Top Round (ch)	Decreasing	Good	Lower
171b Outside Round (ch)	Decreasing	Good	Higher
174 Short Loin (ch 0x1)	Decreasing	Good	Lower
174 Short Loin (pr 2x3)	Increasing	Good	Higher
180 0x1 Strip (ch)	Decreasing	Good	Lower
180 0x1 Strip (pr)	Decreasing	Good	Higher
184 Top Butt, boneless (ch)	Decreasing	Good	Lower
184 Top Butt, boneless (pr)	Decreasing	Good	Higher
184-3 Top Butt, bnls (ch)	Decreasing	Good	Lower
185a Sirloin Flap (ch)	Decreasing	Good	Lower
185c Loin, Tri-Tip (ch)	Decreasing	Good	Lower
189a Tender (sel, 5 lb & up)	Decreasing	Good	Lower
189a Tender (ch, 5 lb & up)	Decreasing	Good	Lower
189a Tender (pr, heavy)	Increasing	Good	Higher
193 Flank Steak (ch)	Decreasing	Good	Lower
50% Trimmings	Decreasing	Good	Higher
65% Trimmings	Decreasing	Good	Higher
75% Trimmings	Increasing	Good	Higher
85% Trimmings	Increasing	Short	Higher
90% Trimmings	Decreasing	Short	Higher
90% Imported Beef (frz)	Decreasing	Good	Higher
95% Imported Beef (frz)	Increasing	Good	Higher
Veal Rack (Hotel 7 rib)	Steady	Good	Lower
Veal Top Round (cap off)	Steady	Good	Lower



MARKET TRENDS

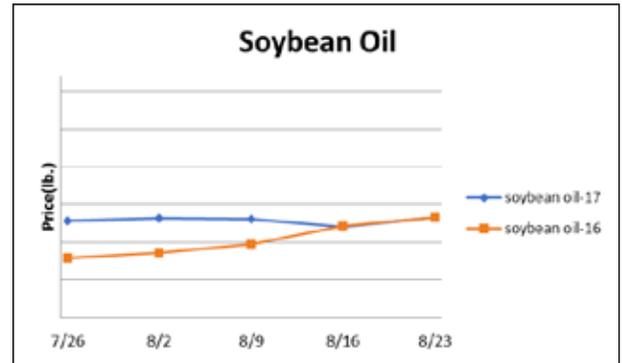
SEPTEMBER 1, 2017



Grains

The domestic hard red spring and durum wheat harvests are progressing under continued challenging conditions. Early durum wheat yields in Montana are being described as “extremely low,” although protein levels are very good. The hard-red spring and durum wheat markets are likely to find support shortly.

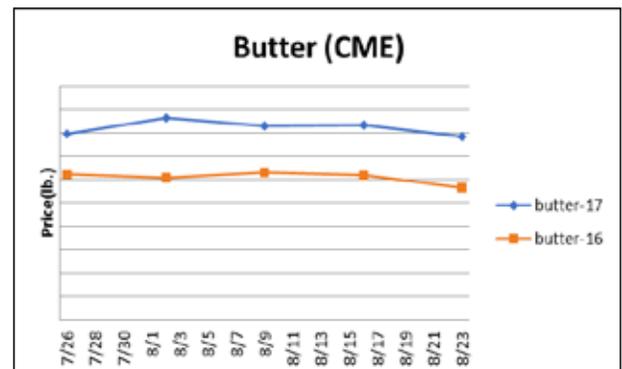
Description	Market Trend	Supplies	Price vs. Last Year
Soybeans, bushel	Increasing	Good	Lower
Crude Soybean Oil, lb	Increasing	Good	Same
Soybean Meal, ton	Decreasing	Good	Lower
Corn, bushel	Decreasing	Good	Higher
Crude Corn Oil, lb	Steady	Good	Lower
High Fructose Corn Syrup	Decreasing	Good	Higher
Distillers Grain, Dry	Decreasing	Good	Lower
Crude Palm Oil, lb BMD	Increasing	Good	Higher
HRW Wheat, bushel	Decreasing	Good	Lower
DNS Wheat 14%, bushel	Decreasing	Good	Higher
Durum Wheat, bushel	Decreasing	Short	Higher
Pinto Beans, lb	Steady	Good	Lower
Black Beans, lb	Steady	Good	Lower
Rice, Long Grain, lb	Steady	Good	Higher



Dairy

Solid year-over-year milk production growth continues. During July, U.S. milk output was 1.8% better than the previous year due to a .8% larger milk cow herd and a 1% rise in milk per cow yields. Milk farmers did reduce the herd in July from the prior month marking only the second monthly reduction since the winter of 2016. However, the USDA is forecasting the milk cow herd to expand the rest of this year and into 2018, which should fuel at least adequate milk supplies. The butter and cheese markets are seasonally inflated and are likely to remain so into the fall.

Description	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels (CME)	Increasing	Good	Lower
Cheese Blocks (CME)	Decreasing	Good	Lower
American Cheese	Increasing	Good	Lower
Cheddar Cheese (40 lb)	Increasing	Good	Lower
Mozzarella Cheese	Increasing	Good	Lower
Provolone Cheese	Steady	Good	Same
Parmesan Cheese	Increasing	Good	Lower
Butter (CME)	Decreasing	Good	Higher
Nonfat Dry Milk	Decreasing	Ample	Higher
Whey, Dry	Decreasing	Good	Higher
Class 1 Base	Steady	Good	Higher
Class II Cream, heavy	Increasing	Good	Higher
Class III Milk (CME)	Increasing	Good	Lower
Class IV Milk (CME)	Decreasing	Good	Higher



MARKET TRENDS

SEPTEMBER 1, 2017

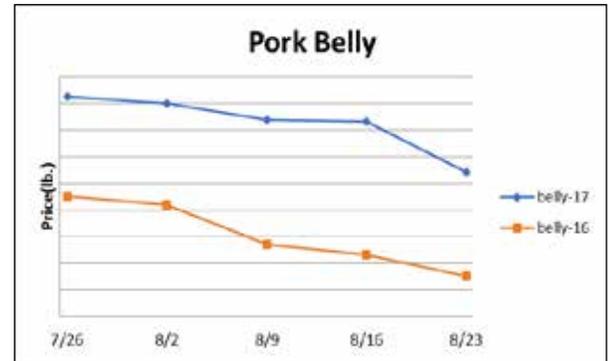
PERFORMANCE
FOODSERVICE



Pork

Pork output last week rose 2.6% and was 1.5% larger than the same week last year. Hog slaughter was the biggest for any week since the early spring. Pork production is anticipated to seasonally expand during the next several months and track well above 2016 levels. This should generally put downward pressure on the pork markets. Solid exports could temper price declines at times. June U.S. pork exports were the biggest for the month since 2008. Belly prices have fallen to two-month lows. Even lower belly markets are expected to occur this fall.

Description	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Decreasing	Ample	Higher
Sow	Decreasing	Ample	Higher
Belly (bacon)	Decreasing	Good	Higher
Sparerib(4.25 lb & down)	Increasing	Good	Higher
Ham (20-23 lb)	Increasing	Good	Lower
Ham (23-27 lb)	Increasing	Good	Lower
Loin (bone in)	Decreasing	Good	Higher
Babyback Rib (1.75 lb & up)	Decreasing	Good	Higher
Tenderloin (1.25 lb)	Increasing	Good	Higher
Boston Butt, untrmd (4-8 lb)	Increasing	Good	Higher
Picnic, untrmd	Increasing	Good	Higher
SS Picnic, smoker trm box	Decreasing	Good	Higher
42% Trimmings	Decreasing	Good	Lower
72% Trimmings	Decreasing	Good	Lower



MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Poultry

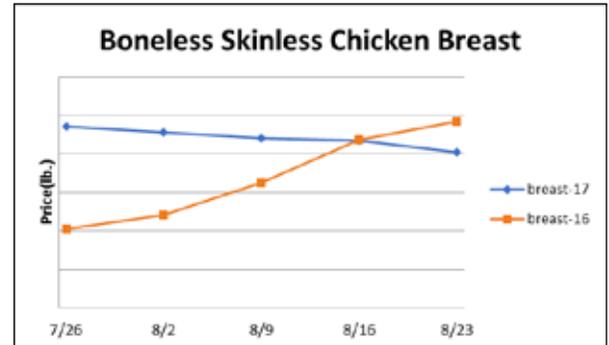
For the week ending August 12th, U.S. chicken production declined .6% from the prior week but was 2.1% bigger than the same week last year. The six-week total of chicken output was 1.5% larger than 2017. The USDA is forecasting Q4 2017 domestic chicken production to be 2.8% larger than the previous year. If realized, this could put significant downward pressure on the breast and tenderloin markets this fall. It may also temper the upside in the wing markets. The five-year average move for the ARA Chicken Wing Index from now through the end of October is an increase of 5.5%. Chicken exports in June were 5.1% better than last year. If this trend continues, it could buoy chicken leg quarter prices this winter.

Description	Market Trend	Supplies	Price vs. Last Year
Whole Birds WOG-Nat	Decreasing	Good	Higher
Wings (jumbo cut)	Increasing	Good	Higher
Wing Index (ARA)	Increasing	Good	Higher
Breast, Bnless Skinless NE	Decreasing	Good	Lower
Breast, Bnless Skinless SE	Decreasing	Good	Lower
Breast Boneless Index (ARA)	Decreasing	Good	Lower
Tenderloin Index (ARA)	Decreasing	Good	Lower
Legs (whole)	Decreasing	Good	Higher
Leg Quarter Index (ARA)	Steady	Good	Higher
Thighs, Bone In	Increasing	Good	Higher
Thighs, Boneless	Increasing	Good	Higher
Thighs, Bone In	Increasing	Good	Higher
Thighs, Boneless	Increasing	Good	Higher

Description	Market Trend	Supplies	Price vs. Last Year
Whole Turkey (8-16 lb)	Steady	Good	Lower
Turkey Breast, Bnls/Sknl	Increasing	Good	Lower

Eggs

Description	Market Trend	Supplies	Price vs. Last Year
Large Eggs (dozen)	Decreasing	Short	Higher
Medium Eggs (dozen)	Steady	Short	Higher
Liquid Whole Eggs	Steady	Short	Same
Liquid Egg Whites	Steady	Short	Lower
Liquid Egg Yolks	Decreasing	Short	Higher
Egg Breaker Stock Central	Increasing	Short	Higher



MARKET TRENDS

SEPTEMBER 1, 2017

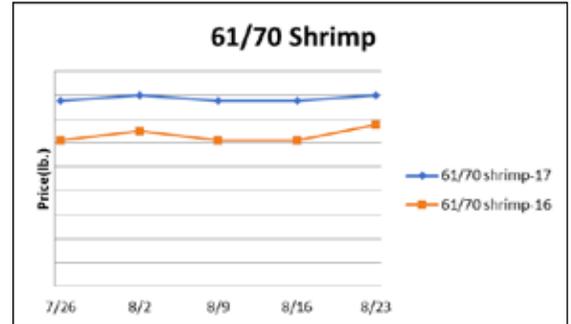
PERFORMANCE
FOODSERVICE



Seafood

Salmon supplies are improving due to better imports. Despite U.S. salmon imports in June being just .3% larger than a year ago, they were the second biggest for the month in the last five years. Salmon imports from Canada remain subpar though, as they were down 11% year over year during the month. Salmon prices could drift lower into the fall.

Description	Market Trend	Supplies	Price vs. Last Year
Shrimp (16/20 frz)	Decreasing	Good	Lower
Shrimp (61/70 frz)	Increasing	Good	Higher
Shrimp Tiger (26/30 frz)	Steady	Good	Higher
Snow Crab, frz	Steady	Good	n/a
Tilapia Filet, frz	Steady	Good	n/a
Cod Filet, frz	Steady	Good	n/a
Tuna Yellowfin, frsh	Steady	Good	n/a
Salmon Atlantic Filet, frsh	Steady	Good	n/a
Pollock Filet, Alaska, frz	Steady	Good	n/a



MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Paper and Plastic Products

Description	Market Trend	Supplies	Price vs. Last Year
WOOD PULP (PAPER)			
NBSK- Paper napkin	Steady	Good	Higher
42 lb. Linerboard-corrugated box	Steady	Good	Higher
PLASTIC RESINS (PLASTIC, FOAM)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Higher
PP-HIGP-heavy grade utensils	Steady	Good	Higher
PE-LLD-can liners, film, bags	Steady	Good	Higher

Retail Price Change from Prior Month

Description	Mar '17	Feb '16	Jan '16
Beef and Veal	Increasing	Increasing	Increasing
Dairy	Increasing	Decreasing	Good Increasing
Pork	Increasing	Increasing	Increasing
Chicken	Increasing	Increasing	Increasing
Fresh Fish and Seafood	Decreasing	Increasing	Decreasing
Fresh Fruits and Vegetables	Increasing	Decreasing	Decreasing

Various Markets

The California tomato for processing harvest is progressing with some of the best tonnage received to date. That said, the harvest remains well below prior year averages for late August. The risk in the canned tomato markets for the fall is likely to the upside.

Description	Market Trend	Supplies	Price vs. Last Year
Whole Peeled, Stand (6/10)	Steady	Good	Lower
Tomato Paste-Industrial (lb)	Steady	Good	Lower
Coffee lb ICE	Decreasing	Good	Lower
Sugar lb ICE	Increasing	Ample	Lower
Cocoa mt ICE	Increasing	Short	Lower
Orange Juice lb ICE	Decreasing	Good	Lower
Honey (clover) lb	Steady	Good	Higher



MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE

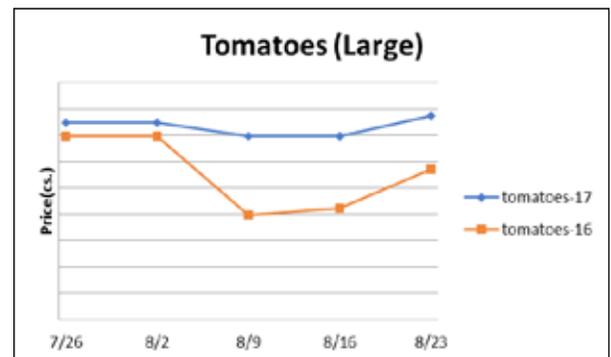


Produce

The avocado markets remain inflated due in a large part to short supplies from Mexico and a disappointing harvest in California. Total USDA avocado shipments last week were 17% less than the same week last year. And according to the Hass Avocado Board, the available avocado supply in the U.S. could peak this week and then trend downward. The good news is the average Hass 48 count avocado price in December has been lower than August for eight consecutive years. The tomato markets are creeping upward. History suggests tomato prices could be somewhat erratic into November. Lemons continue to be in a very extreme market. We are seeing a shortage in supply as well as an extreme market with oranges, which will continue until early fall. Asparagus is escalated on larger sizes. Lettuce is active but stable. We are seeing some quality issues in tender leaf products. All the eastern growing regions continue to experience rain in the form of heavy afternoon thunderstorms. The weather forecast calls for additional rains this week for all growing regions. This type of weather almost always causes less than ideal quality and suspect shelf-life. Keep inventory tight.

MARKET ALERT

- Apples – EXTREME
- Avocados – ACT OF GOD DECLARED
- Asparagus – ESCALATED
- Cilantro – ESCALATED
- Garlic – EXTREME
- Lemons – EXTREME
- Oranges – EXTREME
- Potatoes – ESCALATED
- Cherry Tomatoes (East) – ELEVATED



MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Produce

Apples & Pears

Apples EXTREME: Demand from retail is extreme, causing shortages industry wide. Golds and Grannys remain extremely short causing a shift in demand to all other varieties. We expect to see this continue through the rest of the season. Offshore deals are also very active due to the shortages in the Pacific Northwest.

Pears: Bosc and Anjou are readily available domestically out of Washington. We expect to see California begin in July. Offshore Bosc and Packham supplies are steady.

Artichokes

We are seeing prices come down. Quality is good.

Arugula

Supplies are good for baby and wild. Quality is fair. Prices are rising.

Asparagus

ESCALATED - Pricing continues to rise on all sizes as volume is still limited. We will continue with the same prorates for the remaining of the week. We're estimating this shortage to continue into mid-Sept.

Beans

East: A weak market continues from MI, IN & NY primarily. Some quality issues may be present due to rain.

West: Supplies from the west are steady and quality is good as well. Prices are stable.

Berries

Blueberries

Production is increasing in Baja California and Oxnard; prices will remain unchanged this week while prices are varied by region. Quality is good.

Blackberries

Blackberries are good in supply through this month. Quality is good.

Raspberries

Good quality and supply. Central California growers are now harvesting as well.

Strawberries

Availability is good, although quality in the Santa Maria is not that favorable. Quality is good out of Salinas and prices are stable.

Bok Choy

Quality is good and we are seeing some higher quotes on WGA cartons.

Broccoli

Good green color. Occasional too few brown bead. Overall quality is good.

Brussels Sprouts

Higher prices and tighter supplies remain but are leveling out. Quality is improving.

Cantaloupe

Market is starting to ease a bit and we are going in a good way here on the Westside, demand good and fruit is moving but has slowed a bit this week and some shippers have some descent volumes on the floor, there are deals to be made. The overall quality is very nice, fruit is firm and clean with a nice clean net, and overall just a very nice opening box. The extreme heat is causing a little sugar drop but fruit is still eating excellent we are peaking on 9's and 12's but getting a few smaller. We will have good volume going forward here through mid-October; this is an excellent time to promote melons.

Carrots

Due to the heat, we are seeing some quality issues with cellos in Bakersfield.

Cauliflower

Market is good; supplies are lighter and quality is very good. Prices are steady.

Celery

Good color, fresh and crisp with no major defects.

Cilantro

Quality is getting better but still seeing occasional decay.



MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Produce (continued)

Corn

Increased volume available from Michigan and New York on Bi Color. White, Yellow and Bi-Color corn loading in the Central CA District are now available with good volume on white.

Cucumbers

East: Supplies are improving from MI & NC and pricing is seeing downward pressure. Quality has improved, however, some quality concerns in the form of short shelf are apparent.

West: FOBs remain rather unchanged. Supply and demand are steady. Quality is generally good.

English Cucumber

Supplies have tightened up and we are seeing higher prices due to lower production yields because of cooler temperatures in the Canadian growing regions. Supplies are also lighter in California.

Eggplant

East: A steady market continues from MI. Quality is good and supplies remain stable.

West: FOB prices are steady from the Fresno and Stockton regions. Overall quality is good, however, some pitting and soft spots can be present at times due to heat.

Fennel

Supplies for the week will be light.

Garlic

EXTREME - The 2017 crop is dying down. We are shipping US product; the market has somewhat stabilized.

Ginger

Chinese ginger supplies have tightened up putting upward pressure on prices across the country. This is still a better dollar value than ginger from Hawaii, Brazil, Thailand and Costa Rica.



Grapes

We are going here in the central San Joaquin Valley now and we will be harvesting grapes here through November. The overall crop looks very good with a nice set and some very nice quality. We are seeing some burn due to the extreme heat we have been experiencing in some vineyards but at this point it looks to be minimal damage. We are harvesting a few different varieties (Sugarone, Ivory, Princess, Green Globe) of green grapes now and all look excellent with good sugar and very clean and green, the reds have been primarily flames and we are getting started in a light way on Sweet Scarlett's and Scarlett royals, and there will be more varieties of reds starting in the next few weeks.

Green Cabbage

Green cabbage is steady and quality is good on both coasts.

Red Cabbage

Quality and sizing have been great with good color. Market is stable.

Green Onions

Iced: Prices are up, quality is poor with heat related damage. Iceless: This market is steady and we are seeing heat related quality issues.

Honeydew

Market is also starting to ease as well here on the Westside with volumes getting better, the fruit is very nice with a green to cream color and internal fruit color and condition is excellent. We are peaking on 4's and 5's keeping the smaller fruit very strong and tight, we will start to see some smaller fruit in a few weeks. We expect to have some better volumes by then as well, but the overall volume will be a bit lighter overall than last year. We will keep you posted as we go forward.

Jicama

Normal prices and quality is good.

Kale (Green)

Demand is steady and quality is just fair. Supplies are starting to lighten up with product being affected by heat damage.

Kiwi

Shipments are beginning to wind down out of Chile and we are starting to see upward pressure on FOB prices. California should start in 3-4 weeks. Quality is still very nice.

Lemons

Market is adjusting as we are seeing better volumes crossing from Mexico and the Chilean arrivals on both coasts has been steady and will continue to see good volumes arriving

MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Produce (continued)

from both of these regions through the month. We are also harvesting California dist. 2 fruit and will be doing so through the month as well. The overall quality is fair on the California fruit with some skin breakdown and fruit just not as strong as we would like but this is typical for this time of year and some of this fruit is coming out of storage as well. The Imports are pretty strong and we are repacking if need be here once they have been through protocol. We expect to have good volume of lemons going forward and will also start our new crop Dist. 3 fruit around the first week of September.

California Lettuce:

Butter

Prices are stable. Quality has been good.

Iceberg

Size and solidity is still all over the place. Seeing some internal burn. Quality is fair to good.

Green Leaf

Sizing is either 6 – 8" or 10-12" seeing some mildew and trace fringe burn. Quality is fair to good.

Romaine

Fighting fringe burn and internal burn. Humid weather has been causing mildew as well.

Romaine Hearts

Seeing wind burn, fringe burn and internal burn issues varying from lot to lot. Good green color.

Iceberg Blends

Mildew on wrapper leaf and internal burn. Seeder is causing more core than usual. Overall quality is good.

Chopped Romaine/Romaine Blends

Occasional fringe burn/internal burn with wind burn. Color ranges from dark green to medium green. Good quality is fair to good.

Limes

Limes are available. Great quality and color.

Napa

Supplies are normal. Quality is good.

Idaho/Oregon Onions

Most New Mexico sheds wrapped up production last Friday. In Idaho we only have yellow onions to start; shippers are bringing the reds and whites in from other shipping locations to fill mixer manifests. You will see Id/OR red onions from most shippers next week with whites to follow the week after

that. We are seeing very light supplies of colossal and super colossal so far but hope that will correct itself as we get further into harvest.

Oranges

Market is very strong and demand exceeds supply on 88', 113's and 138's but very tight on all other grades and sizes as well, Valencia's will continue to stay very strong through the season as we are at least 20% lighter in volume versus last year. The overall quality of the fruit is fair to good, but they are Valencia's so you will see a tinge of green and fruit will be on the softer side and some skin breakdown and some of this is due to our extreme heat we have been experiencing and is pretty typical for the summer Valencia's, The juice internal color and sugar content are excellent right now. We also need to remember that the fruit we are harvesting now bloomed in march of 2016 so the tree is carrying next years crop as well as this years, this fruit has been through the elements and hanging on the tree for 16 months. There are some Chilean navels arriving as well as Australian but mostly larger sizes, the overall quality is very nice and prices are much stronger than on Valencia's but it is an option. We will start California Navels around the middle of October.

Parsley (Curly, Italian)

We are seeing prices that are still higher.

Green Bell Pepper

East: Great volume coming from NJ, MI, NC, SC & TN. FOB prices are down and about as low as they might get. Quality is good at this time.

West: Great volume coming from the Stockton region. FOB prices are steady while quality continues to look good.



MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Produce *(continued)*

Jalapeño Pepper

East: Prices are slightly up while supplies and demand are steady.

West: Quality is good with pricing remaining stable. Good supplies are being harvested.

Red Bell Pepper

West: Pricing stays steady moving into next week, however, it is expected to fall within the next week as more supplies become available. Quality is good at this time.

Yellow Pepper

Extremely light supply crossing through Otoy as well as loading in Somis.

Pineapple

Supplies have tightened up at the ports as well as forward distribution centers. We expect markets to remain snug for the next 4 weeks.

Idaho Potatoes

We are seeing profile size changes on these early potatoes coming off the west side of Idaho. Many of the first lots were very heavy to the larger sizes 70ct and up and thin on the small stuff. This week it looks like Potatoes are trending into a smaller lot that will generate more 70cts and smaller. Hopefully the profile will even out more as we move to the eastern side of the state. Markets on big sizes remain strong but with many shippers moving to new crop this very well could soften the market up. Quality is still very nice, we have seen very little immaturity and what immaturity we have seen has gone into the #2's. Many shippers started harvest on Idaho reds this week and man are they nice. Color is great, nice deep red, "just what the customer ordered". Yellows will begin for most shippers later this week to early next week. We will have reds and yellows from now to mid spring.

Radishes

Quality is good and supply is slowing down. Expect to see stronger markets through the summer.

Snow and Sugar Snap Peas

Snow and sugar snap peas are in high demand with good quality.

Spinach (Bunched)

Quality is better and supplies seem to be back up.

Spinach (Baby)

Baby and clipped spinach supplies are good. Quality is fair due to heat related issues and occasional reports of mildew. Prices are somewhat up.

Spring Mix

Issues with burn is causing a drop of available product. Varieties are slightly more plentiful.

Green Squash

East: Supply has tightened up slightly as less volume has become available. Prices are moving up. Quality is still fair to good, a little better than yellow squash.

West: Fairly steady pricing moving into next week. Supplies are still a little snug. Quality is generally good, however some issues are present in the form of scarring, pitting, and shelf life.

Yellow Squash

East: Prices steady somewhat stable as volume still trickles in from MI. Quality is fair at best with signs of strong scarring, bruising, and short shelf life.

West: Following suit of the east, pricing remains steady and quality is fair due to heat conditions. Scarring, bruising, and short shelf life are common factors from this region as well.

Tomatoes

East

Rounds

VA, NC, & TN supplies continue to be light while demand strengthens. These tighter supplies are putting the most upward pressure on extra-large size while large and medium remain steady. Quality concerns, mostly in the form of short shelf life, are very apparent as the rain continues to fall. We recommend keeping inventory as tight as possible.

Romas

Fair supplies and moderate demand from the east are keeping the Roma market stable. However, quality is all over the board. Note that better quality is demanding a higher FOB price.

Grapes

Some upward pressure on FOBs, however, overall the market is stable for the time being. Quality is generally good considering the amount of rain the crop has seen.

Cherries

Good supply and demand from the east with steady FOB prices moving into next week. Overall, quality is good, however, at times can show a little shorter shelf life than expected due to the sporadic showers.

West/Mexico

Rounds

Jumbo and extra-large size are in moderate demand, but a shortage of supply. Some shippers are having to fill these

MARKET TRENDS

SEPTEMBER 1, 2017

PERFORMANCE
FOODSERVICE



Produce *(continued)*

sizes using 4x4 and 4x5 vine ripe layer packs, which are also somewhat hard to come by. Large size is tightening up slightly, but not nearly to the extent of jumbo/XL. Therefore, prices are up mostly on jumbo & XL, slightly on large, and steady on medium size. Note temperatures remain very high which is resulting in quality concerns in the form of soft and tender fruit.

Romas

Extremely light supplies are coming from the central CA district. Supply and demand for Baja romas is steady. FOB prices remain relatively steady as well. Quality is generally good considering the heat conditions.

Grapes

A brief 7-10 day gap in supplies is driving the FOB market up significantly. Demand continues to be good and quality is good as well. Re-packers have tried to procure from the east but unfortunately the quality is not strong enough to endure the truck ride out west.

Cherries

A very limited supply coming from the west is putting strong upward pressure on pricing. Just like the grapes, re-packers have attempted to source eastern cherries, but they can't survive the truck ride out west due to sensitive quality conditions.

Tree Fruit

The market is stable; the apricot, nectarine, peach, and plum seasons are beginning to wind down. Nectarine and peach sugar levels range from 11 to 12 Brix; plum sugar levels vary from 14 to 16 Brix.

Watermelon

Good supplies are now available out of Texas; East coast has tightened up. California supplies are also improving. Fruit is cutting beautifully, deep red and sweet.

