MARKET TRENDS

FOR WEEK ENDING JUNE 29, 2018

PERFORMANCE FOODSERVICE

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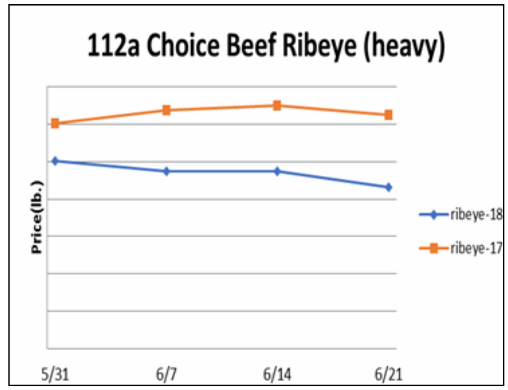
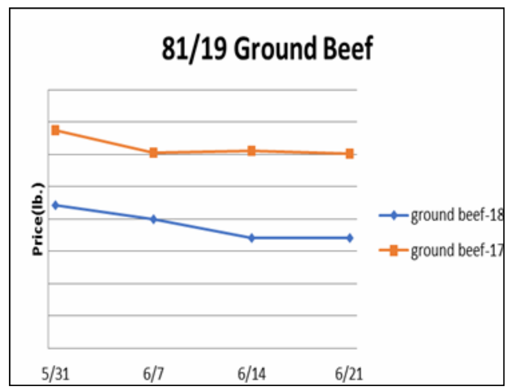
Beef, Veal & Lamb

Beef output last week declined .7% but was 1.9% bigger than the same week in 2017. Per the USDA, domestic beef production this summer is forecasted to be 2.4% better than last year. This factor should contribute to the seasonal price declines that occur for the various beef markets over the next several weeks. May retail ground beef prices were up 3.5% from the previous year but still the second cheapest for the month in five years. Overall beef demand, including exports, has been strong this spring but usually backs off post Father's Day. Ground beef prices typically peak at the end of June. Since 2013, the average move for the 81/19 ground beef market during July was lower by 7.8%.

Description	Market Trend	Supplies	Price vs. Last Year
Live Cattle (Steer)	Decreasing	Short	Lower
Feeder Cattle Index (CME)	Increasing	Short	Lower
Ground Beef 81/19	Decreasing	Good	Lower
Ground Chuck	Decreasing	Good	Lower
109 Export Rib (ch)	Decreasing	Good	Lower
109 Export Rib (pr)	Increasing	Good	Lower
112a Ribeye (ch)	Decreasing	Good	Lower
112a Ribeye (pr)	Increasing	Good	Lower
114a Chuck , Shlder Cld(ch)	Increasing	Good	Lower
116 Chuck (sel)	Increasing	Good	Higher
116 Chuck (ch)	Increasing	Good	Higher
116b Chuck Tender (ch)	Increasing	Good	Lower
120 Brisket (ch)	Decreasing	Good	Lower
120a Brisket (ch)	Decreasing	Good	Lower
121c Outside Skirt (ch/sel)	Increasing	Good	Higher
121d Inside Skirt (ch/sel)	Decreasing	Good	Higher
121e Cap & Wedge	Decreasing	Good	Higher
167a Knckle, Trimmed (ch)	Decreasing	Good	Lower
168 Inside Round (ch)	Decreasing	Good	Lower
169 Top Round (ch)	Decreasing	Good	Lower
171b Outside Round (ch)	Increasing	Good	Lower
174 Short Loin (ch 0x1)	Decreasing	Good	Higher
174 Short Loin (pr 2x3)	Increasing	Good	Lower
180 0x1 Strip (ch)	Decreasing	Good	Higher
180 0x1 Strip (pr)	Increasing	Good	Lower
184 Top Butt, boneless (ch)	Increasing	Good	Lower
184 Top Butt, boneless (pr)	Steady	Good	Lower
184-3 Top Butt, bnls (ch)	Decreasing	Good	Lower
185a Sirloin Flap (ch)	Decreasing	Good	Lower
185c Loin, Tri-Tip (ch)	Increasing	Good	Lower
189a Tender (sel, 5 lb & up)	Decreasing	Good	Lower
189a Tender (ch, 5 lb &up)	Decreasing	Good	Lower
189a Tender (pr, heavy)	Decreasing	Good	Lower
193 Flank Steak (ch)	Decreasing	Good	Higher
50% Trimmings	Decreasing	Good	Lower
65% Trimmings	Decreasing	Good	Lower
75% Trimmings	Steady	Good	Lower
85% Trimmings	Decreasing	Short	Lower
90% Trimmings	Decreasing	Short	Lower
90% Imported Beef (frz)	Decreasing	Good	Lower
95% Imported Beef (frz)	Decreasing	Good	Lower
Veal Rack (Hotel 7 rib)	Steady	Good	Higher
Veal Top Round (cap off)	Steady	Good	Higher

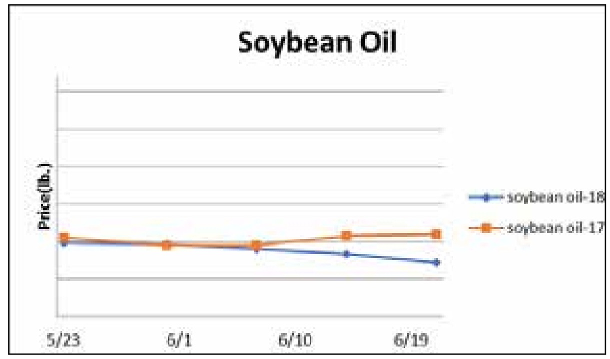




Grains

Trade disputes between the U.S. and several trading partners including China and Mexico have caused countries to institute new tariffs on U.S. grains. This factor and nearly ideal weather for the corn and soybean crops are likely to continue to weigh heavy on the grain markets in the near term.

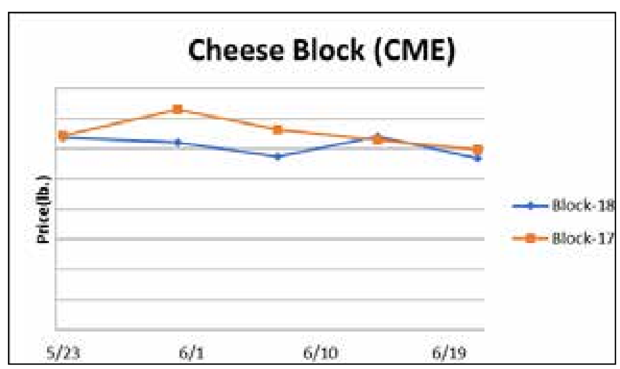
Description	Market Trend	Supplies	Price vs. Last Year
Soybeans, bushel	Decreasing	Good	Lower
Crude Soybean Oil, lb	Decreasing	Good	Lower
Soybean Meal, ton	Decreasing	Good	Higher
Corn, bushel	Decreasing	Good	Lower
Crude Corn Oil, lb	Decreasing	Good	Lower
High Fructose Corn Syrup	Decreasing	Good	Lower
Distillers Grain, Dry	Decreasing	Good	Higher
Crude Palm Oil, lb BMD	Decreasing	Good	Higher
HRW Wheat, bushel	Decreasing	Good	Higher
DNS Wheat 14%, bushel	Decreasing	Good	Lower
Durum Wheat, bushel	Decreasing	Short	Lower
Pinto Beans, lb	Increasing	Good	Lower
Black Beans, lb	Steady	Good	Lower
Rice, Long Grain, lb	Steady	Good	Higher



Dairy

Milk production expansion remains lackluster. During May, U.S. milk output was just .8 percent bigger than last year due to a slightly larger milk cow herd and a .7 percent gain in milk per cow yields. Milk farmers added a net 2,000 head to the herd during the month. Higher milk prices in recent weeks have provided the opportunity for farmers to hedge by selling futures and locking in decent profitability. This could cause year-over-year gains in milk production to improve in the coming months. Mexico recently announced a new tariff on U.S. cheese which could weigh on prices.

Description	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels (CME)	Decreasing	Good	Lower
Cheese Blocks (CME)	Decreasing	Good	Lower
American Cheese	Decreasing	Good	Higher
Cheddar Cheese (40 lb)	Increasing	Good	Lower
Mozzarella Cheese	Increasing	Good	Higher
Provolone Cheese	Steady	Good	Same
Parmesan Cheese	Increasing	Good	Lower
Butter (CME)	Decreasing	Good	Lower
Nonfat Dry Milk	Decreasing	Ample	Lower
Whey, Dry	Increasing	Good	Lower
Class 1 Base	Steady	Good	Lower
Class II Cream, heavy	Decreasing	Good	Lower
Class III Milk (CME)	Decreasing	Good	Lower
Class IV Milk (CME)	Decreasing	Good	Lower



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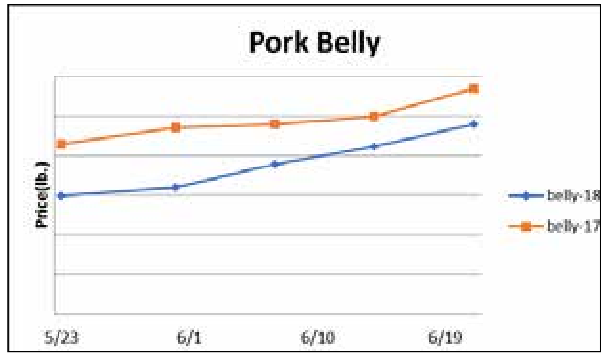
Pork

Pork production last week fell 2.7% but was 3.8% larger than the same week last year. Tightening hog supplies are triggering pork output to seasonal fade but production is expected to pick up next month. The USDA is calling Q3 pork output to be 125 million pounds more than Q2 and to be 4.2% larger than a year ago. This is expected to influence the pork markets downward this summer. In May, the average retail bacon price was down 3.8% from a year ago and the lowest for the month since 2015. Wholesale pork belly prices usually remain firm into July.

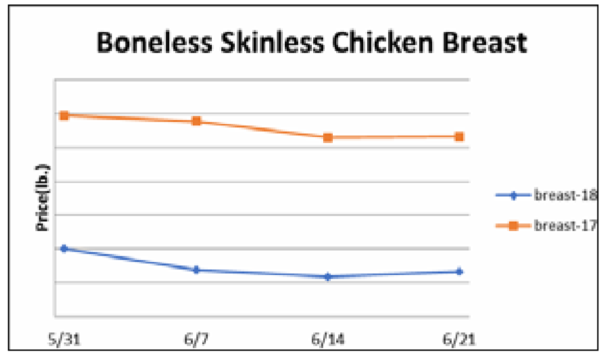
Description	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Increasing	Ample	Lower
Sow	Increasing	Ample	Lower
Belly (bacon)	Increasing	Good	Lower
Sparerib(4.25 lb & down)	Increasing	Good	Lower
Ham (20-23 lb)	Decreasing	Good	Lower
Ham (23-27 lb)	Decreasing	Good	Lower
Loin (bone in)	Increasing	Good	Lower
Babyback Rib (1.75 lb & up)	Increasing	Good	Higher
Tenderloin (1.25 lb)	Increasing	Good	Lower
Boston Butt, untrmd (4-8 lb)	Increasing	Good	Lower
Picnic, untrmd	Increasing	Good	Lower
SS Picnic, smoker trm box	Increasing	Good	Lower
42% Trimmings	Increasing	Good	Lower
72% Trimmings	Increasing	Good	Lower



Poultry

Chicken production for the week ending June 9th was 2.2% smaller than the same week a year ago. The six-week average for chicken output stands at just .3% more than 2017. The USDA is estimating chicken production this summer to be only 1.9% larger than the prior year. If that occurs, it could limit the seasonal downside for the chicken breast markets and provide support for wing prices. The average retail boneless skinless chicken breast price for May was 4.1% cheaper than last year and the lowest for the month in over 12 years. If retail chicken breast prices don't increase this summer, it may boost demand and support the wholesale chicken breast markets. History suggests the downside risk for large egg prices during this time of year is nominal.

Description	Market Trend	Supplies	Price vs. Last Year
Whole Birds WOG-Nat	Decreasing	Good	Higher
Wings (jumbo cut)	Increasing	Good	Lower
Wing Index (ARA)	Increasing	Good	Lower
Breast, Bnless Skinless NE	Decreasing	Good	Lower
Breast, Bnless Skinless SE	Increasing	Good	Lower
Breast Boneless Index (ARA)	Increasing	Good	Lower
Tenderloin Index (ARA)	Steady	Good	Lower
Legs (whole)	Decreasing	Good	Lower
Leg Quarter Index (ARA)	Decreasing	Good	Lower
Thighs, Bone In	Increasing	Good	Lower
Thighs, Boneless	Increasing	Good	Lower



Description	Market Trend	Supplies	Price vs. Last Year
Whole Turkey (8-16 lb)	Steady	Good	Lower
Turkey Breast, Bnls/Sknls	Increasing	Good	Higher

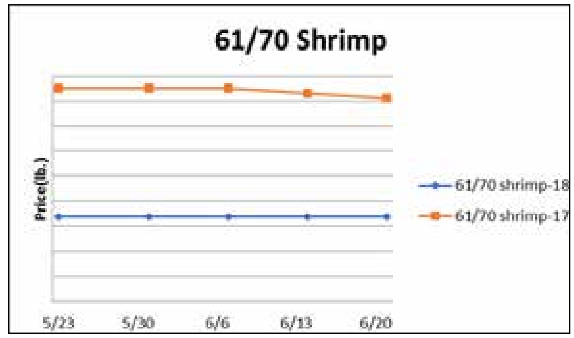
Eggs

Description	Market Trend	Supplies	Price vs. Last Year
Large Eggs (dozen)	Increasing	Short	Higher
Medium Eggs (dozen)	Steady	Short	Higher
Liquid Whole Eggs	Increasing	Short	Higher
Liquid Egg Whites	Steady	Short	Higher
Liquid Egg Yolks	Decreasing	Short	Higher
Egg Breaker Stock Central	Decreasing	Short	Higher

Seafood

Not surprisingly, U.S. snow crab imports in April were disappointing, down 15.4% compared to 2017 resulting in sharply higher prices. The Newfoundland snow crab fishing season continues but the quota at the Gulf of St. Lawrence area is at historic lows. This is anticipated to persist and should underpin snow crab leg prices into the summer.

Description	Market Trend	Supplies	Price vs. Last Year
Shrimp (16/20 frz)	Steady	Good	Lower
Shrimp (61/70 frz)	Steady	Good	Lower
Shrimp Tiger (26/30 frz)	Steady	Good	Lower
Snow Crab, frz	Steady	Good	Lower
Tilapia Filet, frz	Steady	Good	Higher
Cod Filet, frz	Steady	Good	Higher
Tuna Yellowfin, frsh	Steady	Good	Higher
Salmon Atlantic Filet, frsh	Steady	Good	Lower
Pollock Filet, Alaska, frz	Steady	Good	Lower



Paper and Plastic Products

Description	Market Trend	Supplies	Price vs. Last Year
WOOD PULP (PAPER)			
NBSK- Paper napkin	Steady	Good	Higher
42 lb. Linerboard-corrugated box	Steady	Good	Higher
PLASTIC RESINS (PLASTIC, FOAM)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Lower
PP-HIGP-heavy grade utensils	Steady	Good	Higher
PE-LLD-can liners, film, bags	Decreasing	Good	Lower

Retail Price Change from Prior Month

Description	May-18	Apr-18	Mar-18
Beef and Veal	Decreasing	Increasing	Increasing
Dairy	Decreasing	Decreasing	Increasing
Pork	Decreasing	Decreasing	Increasing
Chicken	Decreasing	Increasing	Increasing
Fresh Fish and Seafood	Decreasing	Increasing	Increasing
Fresh Fruits and Vegetables	Increasing	Increasing	Decreasing

Various Markets

The canned tomato markets remain relatively range-bound. The California tomato for processing harvest typically begins in early July. Production in that state this year is forecasted by the USDA to rise 15% from last year. This could lead to lower canned tomato prices this fall.

Description	Market Trend	Supplies	Price vs. Last Year
Whole Peeled, Stand (6/10)	Steady	Good	Higher
Tomato Paste-Industrial (lb)	Steady	Good	Higher
Coffee lb ICE	Decreasing	Good	Lower
Sugar lb ICE	Increasing	Ample	Lower
Cocoa mt ICE	Increasing	Short	Higher
Orange Juice lb ICE	Increasing	Good	Higher
Honey (clover) lb	Steady	Good	Higher



Produce

Market Overview
Most commodities are steady. Valencias are still in an ACT OF GOD with higher prices and shortages in supply. Lemons remain higher in prices and tighter in supply. Iceberg lettuce is shorter in supply.

Watch List
McAllen region: Crossings through McAllen are being delayed due to heavy rainfall over the past three days. We expect this to continue over the next several days due to flooded roads in Mexico as well as South Texas. Cleanup has begun, but the delays will be through the weekend at the very least. This will affect all tropical fruit, tomatoes, soft squashes, and chili pepper as well as other mixed vegetables crossing through the region.

Southeast region: Tomatoes are tight due to slow transition and harvest delays caused by the excessive rainfall.

MARKET ALERT

- **Avocado – ESCALATED**
- **Lemons – ESCALATED**
- **Mushrooms – ESCALATED**
- **Oranges (Valencias) – ACT OF GOD**

Apples & Pears
The market is steady. Fuji, Gala, Golden Delicious, Granny Smith, and Red Delicious Apples are on the market; large Granny Smith volume is falling, but all other varieties are ample. Quality is very good: sugar levels range from 14 to 18 Brix.
Pear prices are unchanged; 80- to 90-count supplies are the most plentiful. Washington D'Anjou Pears are on the market. Red D'Anjous and Argentine stocks are also available. New crop California Bartletts will start shipping in early July. Quality is excellent: sugar levels vary from 12 to 14 Brix.

Artichokes
Quality is excellent, and demand is good.

Arugula
Quality and supply are fair due to the recent wind damage.

Asparagus
Prices have jumped. Mexican supplies are tight due to excessive heat followed by rain. Quality is average: stalks are straight and firm, while flavor is pleasantly grassy.

Avocados
Markets are steady on 48's and larger and stronger on 60's and smaller. Demand for small fruit exceeds supply at the moment. 3-4 days of rain has caused many delays and cancellations. This will cause the border to clean up and, depending on how long the rain delays harvest, markets will get stronger. #2 fruit is starting to clean up as well, and although there is plenty around now, in a few weeks with the start of a new crop that market could rebound quickly with a drop in the percentage of #2s that are picked. CA has slowed down considerably and they are struggling with size for anything that is 48 or larger. Peru shipments have started to arrive and should stay constant for the foreseeable future.



Produce *(continued)*

Bananas
Guatemala banana volumes and quality are not expected to be affected by the volcano. Supplies continue to be good with the light summer demand. Ecuadorian organic volumes are expected to take a slight step back in the upcoming weeks.

Beans
East: Look for the bean deal to get a bit skippy. GA has wrapped up with TN, NC, & VA to start soon. However, we do anticipate a gap in supply through this transition. FOBs are quickly moving upward and quality is slipping.

West: Multiple growing regions are in full swing, but supply is still light as grower's transition fields. FOBs move up significantly. Quality is mostly good.

Berries
Blackberries
Prices are escalating; Mexican volume has fallen. Expect tight supplies for the next few weeks while the new crop California season ramps up. Quality is good: berries are plump and juicy with sweet, yet slightly tangy flavor. Sugar levels vary from 12 to 13 Brix.

Blueberries
The market is inching down; stocks are increasing in Santa Maria and Watsonville, California. Prices will further decrease as ideal weather is forecast. Quality is average: berries are deep blue with a slight blush and sweet, yet tangy flavor.

Raspberries
Ideal California weather has increased volume and eased prices. Quality is very good: berries are plump and sweet. Sugar levels range from 13 to 14 Brix.

Strawberries
The market is expected to remain steady through June; stocks are abundant in California's Santa Maria and Salinas/ Watsonville growing areas. Quality is very good: berries are firm, yet juicy and sweet.

Bok Choy
Quality is average, and we are seeing some higher quotes on WGA cartons.

Broccoli
Prices are weak; supplies are abundant. California quality is best; heads are compact with deep color and firm-yet-tender texture. Expect occasional flowering in some lots.

Brussels Sprouts
Supplies are light and quality is good. Prices are steady.

Cantaloupe
Market steady with good supplies in the California and Arizona deserts. The fruit looks very good with a clean net a nice internal color and descent sugars. The first fruit has been peaking on 9's and Jumbo 9's followed by 12's keeping the smaller fruit very tight. We will be in the Imperial Valley and Arizona through June sand then start here on the Westside around the first of July.

Carrots
We are seeing both good quality and volume.
Cauliflower
The market is low; domestic supplies are plentiful. Quality is best in California: bruising is an occasional problem.

Celery
Prices are unchanged; stocks are abundant. Quality is very good: pith and growth cracking are minimal.

Cilantro
Supplies are good. Quality is fair.

Corn
Good volume continues on yellow and white out of the desert. Georgia sweet corn (yellow, white and bi-color) market is marginal; quality has been hit or miss due to the recent rains. We expect a spike in demand over the next several days due to retail ad pulls for 4th of July ad.



Produce *(continued)*

Cucumbers
East: GA still has volume, but quality is rapidly declining. Demand is shifting further east, but there, too, is struggling with #1 grade fruit. Eastern NC will most likely wrap up soon as quickly and light yields have been a challenge. Fortunately, we have more eastern local programs, such as New Jersey, to help keep the transition smooth. FOBs are steady and quality is fair to good.

West: Nogales is quickly wrapping up their crop as quality has declined just as fast. Otay has good quality, but lighter supplies, thus the higher FOB price. FOBs are pushing upward as supply dwindles.

Eggplant
East: Georgia has ample supply available with more local deals right on the cusp. Quality is nice and FOBs remain low.

West: Most supply is coming from the CA desert area with good supply and quality. FOBs are steady.

Fennel
Supplies for the week will be good and quality is good.

Garlic
We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high.

Ginger
Chinese ginger markets are mixed, but quality is good. Also, product is available at higher costs from Brazil, Costa Rica and Honduras and Peru with no major quality issues being reported.

Grapes
Fruit has started to cross in Nogales with better volumes and also in Coachella Valley. The rains in Mexico did not cause much damage but expect the market to keep strong due to lighter than normal volumes. We were expecting about 15 million cartons out Mexico compared to last year's crop of 20 million, but Mexico has stated a crop failure and they are probably only going to reach about 10 million total this season. The Coachella Valley fruit is also much lighter due to the cooler than normal; very light volume on reds and greens, their volume down about a million as well estimated about 5 million cartons. The overall quality looks good, but fruit size is on the small side this also contributes to both regions much lighter than normal volume. We are expected to start here in the San Joaquin Valley around the first week of July, but no major volume until the third week of July. We expect the market to keep strong and will probably ease once we get going in the Central Valley.

Green Cabbage
Supplies have improved in the southeast as well as in the West. FOB calls are down, and quality remains very nice.

Red Cabbage
Quality has been hit and miss while sizing remains good. We are seeing some external quality and color issues causing markets to remain firm in the East as well as Texas. West Coast volume is improving.

Green Onions
The market remains firm due to reduced crossings from Mexico in the past week. We will most likely see lighter crossings the remainder of the summer, due to local deals just starting in eastern growing areas.

Honeydew
Market is Extreme with lighter supply across the board on all sizes, they are tight. The overall quality has been very nice with a nice green to cream exterior and very good sugar and a tight cavity. The overall honeydew volume in the ground is much lighter than normal, and the overall supplies will be lighter than normal so the market will stay strong through the deal. We will also start some Westside volume around the first week of July and that will carry us through mid-October.

Jicama
Markets remain firm due to ongoing short supplies and will continue to see some quality and shelf life issues.

Produce *(continued)*

Kale (Green)
Quality and supplies are good.

Kiwi
New Crop, Chilean fruit is available. Supply and quality are both good.

Lemons
Market extremely tight and Demand far exceeds supply on all sizes, especially 140's and smaller as we have finished with Dist. 1. The Dist. 2 fruit does have some smaller fruit but supplies are light. The overall quality is fair to good with some good color and excellent juice content, but the choice will be a bit more scarred up due to dist. 2 wind scar and snail damage etc. and just an overall rougher piece of fruit. There has been some Argentinean fruit arrive on the east coast but minimal volume, the first arrivals quality was just fair, it is yet to be seen what the fruit will be going forward, but we will keep an eye on the equality and advise as we see more arrivals. The first of the Chilean will start to arrive next week as well, but no major volume until about mid-July. We will also start some Mexican fruit around the end of July; the Mexican volume is expected to be about 30-40% lighter than normal. Hopefully we have a good summer with no gaps and quality stays good on all the imported and domestic fruit.

Lettuce:
Butter
Demand is good, quality is average and supplies are normal.

Green and Red Leaf
Red leaf quality and demand are average and supplies are normal. Green leaf supplies exceed demand and quality has been good with occasional fringe burn.

Iceberg Lettuce
Supplies are short, the market is very active and the quality is outstanding.

Romaine
Supplies exceed demand and quality is good.

Romaine Hearts
Supplies exceed demand and quality is very good.

Limes
The market is weak; supplies are ample, especially in 175-count and smaller sizes. On-going rain will tighten stocks and decrease shelf-life in the coming weeks.

Napa
Supplies and demand are steady. Quality is good.

Onions (New Mexico)
We saw a small bump in the jumbo yellow market but the real story is with the reds and whites. The red market is up on both sizes with limited supply out of New Mexico. Whites are up as well, typically most shippers subsidize their white onions with Mexican product but the quality has not been good. This is put the burden solely on the NM growers for good supply. The end result is a higher markets.

Oranges
Market very strong across the board, we have started Valencia's which will help on the smaller fruit but it is also a lighter crop so we will be fighting on fruit through the year until we start navels around the first of November. The overall quality of the Valencia's is good with descent color some green tinge which is normal for Valencia's and fruit is not near as firm as a navels, juice and sugar content is very good. The bloom for next year's navel crop was real heavy but we are experiencing some heavy bloom drop already and there are several different stages of the blooms due to our erratic weather we have had this winter. We will keep you posted going forward as we learn more over the next few months as to what next year's crop is looking like for Navels and Valencia's. Please be aware that we have started to heat up and you will see green color on the Valencia's, and also keep in mind that this fruit is about 16 months old on the tree, and the trees are also carrying next year's crop which puts lots of stress on the tree especially when our weather is hot.

Produce *(continued)*

Parsley (Curly, Italian)
Quality is fair and supplies are good.

Green Bell Pepper
East: Georgia has about 10-14 days left of strong numbers before the season will quickly come to an end. Our local programs will begin soon, starting with our Eastern North Carolina crop. Quality from GA is still looking strong and FOBs are steady.

West: Bakersfield is the dominant player now with a fairly seamless transition occurring over the last week. However, supply is a bit snug therefore FOBs are driving up. New crop quality is excellent.

Jalapeño Pepper (Chiles)
East: Georgia has ample supply of all Chile varieties with more local player's days away from beginning. FOBs are steady and quality is excellent.

West: Things have been a little shaky out west, but with a few more growing areas coming on board, including CA, things are starting to balance out. FOBs are steady and quality is excellent.

Red Bell Pepper
West: Production has slightly increased this week, however, so has demand. Thus, FOBs are staying fairly strong with some split markets reporting due to quality.

Pineapple
The market is level; stocks are sufficient. Quality is improving: fruit is tangy and juicy. Sugar levels are high, ranging from 13 to 16 Brix.

Potatoes (Idaho)
Prices are level in Idaho. The Burbank variety will be shipped until new crop field-run Norkotahs become available in early to mid-August. Size profile is dominated by the small and large end of the spectrum.

Radishes
Supplies are steady, and quality is good shipping through Arizona and Florida.

Salad Blends
Prices are unchanged; iceberg and romaine stocks are ample. Quality is very good: inspectors are selecting the best-quality fields for harvesting and packing.

Snow and Sugar Snap Peas
Snow and sugar snap peas supplies are steady through Miami and prices are higher.

Spinach (Bunched)
Quality is fair with some sizing issues due to recent cold weather.

Spinach (Baby)
Baby and clipped spinach supplies are good, and quality is fair.

Spring Mix
The market is weak; Salinas Valley stocks are plentiful. Quality is very good: decay and yellowing are occasional problems occurring toward the end of shelf-life.

Yellow Squash / Zucchini
East: Squash is readily available in the east with weak FOBs. Many of our local deals have begun, but quality is a bit sporadic due to random storms in the regions.

West: Santa Maria, Baja & Fresno are the dominant players. Quality is mostly good, but there are still a few issues, pre-dominately wind scar. FOBs are mostly steady.

Tomatoes
East
Rounds
Or South Carolina & Quincy farms in full swing right now, with Quincy moving past their crown picks this week. Because of heavy rainfall a few weeks ago jeopardizing quality, Quincy will most likely start to wind down a little sooner and skip past their 2nd and 3rd pickings. South Carolina has good quality product available. Volume is a little light in the east, but demand is higher with the west just scratching the surface on new crop this week. Look for eastern FOBs to rise, however, it is expected to start to decrease as the west brings more volume to the table.

Romas
Romas are still very limited, especially medium size. Please be flexible on sizing. Neither core production areas in the east have enough volume to meet demand. We're about 2-3 weeks away from production ramping up. Most demand has moved to Mexico to fill the gap. FOBs for large and mediums are reporting downward pressure, but volume is still limited. Quality from the east is fair and quality from MX is good.

Grapes
Supply continues to improve in the east, but we are not out of the weeds yet. South Carolina farmers are increasing volume but it isn't quite enough to meet demand. Despite, this FOBs are moving down significantly, although some AOG's are still in effect. Quality is much improved and looking good from SC.



Produce *(continued)*

Cherries
FOBs fall another few dollars as volume increases from South Carolina. Quality is improving as well from fair to good.

West/Mexico
Rounds
About 60% of Northern California mature green growers have started their seasonal harvest out west. Look for this number to reach 80% by the end of this week and 100% by week of 7/8. However, note that it will take about 10-14 days between transit and ripening time for this fruit to be available. Hence the reason why a lot of demand is still turning east. FOBs are relatively steady moving into next week. Early crop reports are saying quality is looking nice from the fields.

Romas
Continuous solid volume is coming from multiple regions, including both Baja & Nogales. California will add to the mix shortly as well. There is no shortage of romas.

Grapes
Volume improves daily and the FOBs moving downward reflect just that. Quality is much improved and looking good.

Cherries
Southern California continues to bring good volume and quality to market. FOBs move down slightly.

Tree Fruit
Prices are stable; domestic nectarine, peach, and plum supplies are adequate. Quality is very good: sugar levels will increase as the season progresses.

Watermelons
The market has stabilized. Domestic stocks are sufficient; the Mexican season has ended. Quality is very good: melons are juicy and flavor is mildly sweet. Sugar levels are rising.