

# FULL THROTTLE WITH A 12oz BOTTLE!

**\$4 OFF-INVOICE A CASE**  
ON CAMPBELL'S®  
**NEW 12OZ TOMATO JUICE**

&

**\$2 OFF-INVOICE A CASE**  
ON ANY  
**V8® 12OZ BOTTLE**

**NEW!**



*Campbell's® 100% Tomato Juice provides an easy and delicious way to get the vegetable nutrition your patrons need*

## FEATURES AND BENEFITS

- Strong morning and daytime snacking for the healthy-minded patron
- More than 9 in 10 Americans do not get the recommended amount of vegetables\* and a 12oz bottle of Campbell's® 100% Tomato Juice provides 3 Full Servings of vegetables
  - Three of your five recommended daily servings of vegetables in each 12oz bottle
- 100% vitamin C and 60% vitamin A per 12oz bottle
- Great taste, low sugar vegetable juice \*\*



\* Full serving of vegetables = ½ cup. USDA MyPyramid recommends 2½ cups of vegetables daily for a 2,000-calorie diet \*\* Campbell competitive benchmark, June 2014

Valid only on cases purchased between September 15 – November 15, 2017. See details, terms and conditions on reverse.

**Campbell's**  
FOODSERVICE

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**From September 15 – November 15, 2017**

**\*Distributor invoices Campbell's back with proof of sale**

PRODUCT DESCRIPTION	PRODUCT CODE
Campbell's® Tomato Juice	13798
V8® Original (12ct case)	13804
V8® Spicy Hot	13802
V8® Veggie Blends – Healthy Greens	21796
V8® Veggie Blends – Purple Power	21793
V8® Veggie Blends – Carrot Mango	21795
V8 V-Fusion® – Pomegranate Blueberry	16982
V8 V-Fusion® – Strawberry Banana	15855

**NEW!**



## TERMS AND CONDITIONS

A. This allowance offer applies only to foodservice operators in the US.  
 B. Campbell's will pay distributor on eligible products without duplication for sales from 9/15/17 – 11/15/17.  
 C. Applies only to eligible Campbell's® Tomato Juice and V8. products listed above.  
 D. Distributor will invoice a proof of purchase of the qualified products.  
 E. Checks will be made payable to corporate entities only, and not to individuals.  
 F. Chains and franchises must participate on an individual location basis.  
 G. All submissions must be postmarked by December 15, 2017. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

H. This rebate offer may not be combined with any other offer on the same items during the same period.  
 I. This rebate cannot be assigned or transferred by an operator.  
 J. Rebate is valid for purchases made from foodservice distributors only.  
 K. Allow 4-6 weeks for payment of allowances.  
 L. Club stores, c-stores, retail outlets and retail distributors are excluded.  
 M. Operators currently on bid, purchase, or rebate programs for Campbell's® Tomato Juice or V8® products do not qualify.

**Campbell Soup Company, Attn: SPS — Trade, 1 Campbell Place Box 55B, Camden, NJ 08103**  
 Or via email to: [fstradesystems@campbellsoup.com](mailto:fstradesystems@campbellsoup.com)

To ensure prompt payment, billbacks must contain proof of delivery/sold to locations, delivery dates, and manufacturer item numbers.

If you have any questions or would like to request a payment status, please direct all inquiries to: [fstradesystems@campbellsoup.com](mailto:fstradesystems@campbellsoup.com).

If you need to speak to someone, please call 1-800-661-8278, option 1.

Our preference would be for you to submit this form as an electronic file transmitted to [fstradesystems@campbellsoup.com](mailto:fstradesystems@campbellsoup.com)

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FOODSERVICE