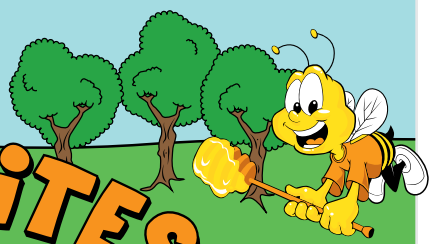




SELL CAMP FAVORITES AND EARN CASH!



THE OFFER:

- DSRs will receive a spiff of \$1.00 per case with camp purchases on the categories listed below.
- Maximum spiff is \$1,000.

HERE'S HOW TO GET YOUR SPIFF:

- Complete the entire certificate below and mail along with your computer-generated DSR Sales Tracking Report to:

General Mills Bakeries & Foodservice
P.O. Box 49380
Dept 816-672
Strongsville, OH 44149-0380

ELIGIBILITY REQUIREMENTS:

- Camp purchases must be made between May 1, 2017-August 31, 2017.
- Computer-generated DSR Sales Tracking Report that includes camp name and address, product/quantity sold, date sold and invoice number must accompany request.
- DSRs may submit multiple DSR Spiff Certificates until maximum refund is achieved.
- Copies of the DSR Spiff Certificate may be used, and must be filled out completely. Each must be accompanied by an original Tracking Report.
- Request must be postmarked on or before September 30, 2017.
- Allow 2-3 weeks for processing.
- Will be paid to Distributor House.
- Offer only valid for camp accounts.
- General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

DSR NAME _____

DISTRIBUTOR _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE () _____ EMAIL _____

Product Categories (in bold)	# of Cases
General Mills Cereals*	_____
Bowlpak Cereals	
Cup Cereals	
Bulkpak Cereals	
General Mills Portable Cereals	_____
Cereal Bars	
General Mills Snacks	_____
Betty Crocker™ Fruit Snacks:	
Fruit Roll Ups™, Fruit By The Foot™, Fruit Gushers™ and Fruit Shapes	
Betty Crocker™ Oatmeal Bars	
Mott's® Fruit Flavored Snacks	
Nature Valley™ Crisps	
Nature Valley™ Granola Bars:	
Crunchy, Chewy, Chewy Trail Mix and Sweet & Salty	
Cinnamon Toast Crunch™ Milk & Cereal Bar	
Chex Mix™ and Simply Chex™	
Annie's® Bunny Grahams	
Frozen Meals	_____
Pillsbury™ Mini Pancakes	
Pillsbury™ Mini Cinnis	
Pillsbury™ Mini French Toast	
Pillsbury™ Mini Waffles	
Pillsbury™ Frudel™	
Pillsbury™ Mini Bagels	
Pillsbury™ Breads	_____

Product Categories (in bold)	# of Cases
Pillsbury™ Baked Biscuits	_____
Pillsbury™ Biscuits Frozen Dough	_____
Pillsbury Best™ Cookies	_____
Yoplait® Cup Yogurt†	_____
Yoplait® Original Yogurt	
Yoplait® Light Yogurt	
Yoplait® Greek Yogurt	
Yoplait® Greek 100 Yogurt	
Yoplait® Trix® Yogurt	
Yoplait® Bulk Yogurt†	_____
Yoplait ParfaitPro®	
Yoplait ParfaitPro® Greek	
Yoplait® Tube Yogurt	_____
Yoplait® Go Big®	
Yoplait® Go-GURT®	
Gold Medal™ Morning Mixes	_____
Pancake, Waffle, Muffin and Biscuit Mixes	
Gold Medal™ Dessert Mixes	_____
Cake Mixes/RTS Icing	
Bar and Brownie Mixes	
Gold Medal™ Value Line Mixes	_____
Pancake Mixes	
Biscuit Mixes	
Gravy Mixes	

Total Number Of Cases Purchased: _____ (Limited to 1,000 cases)

*Does not include Cascadian Farm™ Cereals
 †Yogurt portion void in CA, LA, MN, ND, NJ, NV, TN and WI.



GENERAL MILLS
Convenience
& Foodservice

generalmills.com 1-800-882-5252