



It's What You Put Into It.

# TASTE IS EVERYTHING



**SPECIAL OFFER**  
**SAVE UP TO \$225**

Taste is the most important factor on a menu and spices & herbs are the key. They help to differentiate operator menus from competitors. Spices & herbs can replace salt, sugar, and fat. They drive customer interest by adding flavor and visual intrigue to dishes... **and they do all this for just pennies per serving.**

## TOP 20 FLAVORS THE ESSENTIAL FLAVORS THAT ALL PANTRIES SHOULD INCLUDE

Herbs	Seasoning Blends	Pepper, Onion & Garlic	Spices
ROSEMARY	CAJUN	BLACK PEPPER	CHILI POWDER
THYME	CARIBBEAN JERK	RED PEPPER	CINNAMON
PARSLEY	FAJITA MARINADE	WHITE PEPPER	CUMIN
ITALIAN	LEMON & PEPPER	GARLIC	NUTMEG
OREGANO	ROTISSERIE CHICKEN	ONION	PAPRIKA



### HOW MCCORMICK CULINARY DELIVERS



**PURITY**

SUPERIOR QUALITY, INGREDIENTS & SOURCE



**QUALITY**

MOST DIRECT SUPPLY CHAIN IN THE INDUSTRY



**CONSISTENCY**

THE SAME GREAT TASTE EACH & EVERY TIME

# SMALL COST, BIG REWARDS

**CHANGE "THE ORDINARY"  
TO "THE SIGNATURE"**  
Enhance other high-priority categories

## TOP 20 FLAVORS

**PACK A FLAVOR PUNCH  
FOR PENNIES**  
Spices and herbs represent a  
tiny fraction of food costs

DESCRIPTION	ITEM CODE	PACK/SIZE	REBATE/ BOTTLE
Black Pepper, Pure Ground	900223221	6/18 OZ	\$1.00
	932456	3/5 LB	\$5.00
Black Pepper, Table Grind	900223206	6/18 OZ	\$1.00
	932457	3/5 LB	\$5.00
Cajun Seasoning	900223210	6/18 OZ	\$1.00
	900029987	3/6.5 LB	\$5.00
Caribbean Jerk Seasoning	900223195	6/18 OZ	\$1.00
	957182	3/6 LB	\$5.00
Cayenne Pepper	900223215	6/14 OZ	\$1.00
	932398	3/4.5 LB	\$5.00
Chili Powder, Dark	900210220	6/20 OZ	\$1.00
	932459	3/5.5 LB	\$5.00
Chili Powder, Light	932408	6/18 OZ	\$1.00
	932458	3/5.5 LB	\$5.00
Cinnamon, Ground	900223208	6/18 OZ	\$1.00
	932463	3/5 LB	\$5.00
Crushed Red Pepper	900223219	6/13 OZ	\$1.00
	932631	3/3.25 LB	\$5.00
Cumin, Ground	900223190	6/14 OZ	\$1.00
	932629	3/4.5 LB	\$5.00
Fajita Marinade & Seasoning	932971	6/30 OZ	\$1.00
Garlic, Granulated	900223226	6/26 OZ	\$1.00
	932365	3/7.25 LB	\$5.00

DESCRIPTION	ITEM CODE	PACK/SIZE	REBATE/ BOTTLE
Italian Seasoning	900223216	6/6.25 OZ	\$1.00
	932574	3/1.75 LB	\$5.00
Lemon & Pepper Seasoning Salt	900223220	6/28 OZ	\$1.00
	930271	3/7.5 LB	\$5.00
Nutmeg, Ground	900223191	6/1 LB	\$1.00
Onion Powder	900210224	6/20 OZ	\$1.00
	932397	3/5.5 LB	\$5.00
Oregano Leaves, Mediterranean Style	932429	6/5 OZ	\$1.00
	932483	3/1.5 LB	\$5.00
Paprika	900210218	6/18 OZ	\$1.00
	932460	3/5.25 LB	\$5.00
Paprika, Smoked	900032340	6/17 OZ	\$1.00
Parsley Flakes	900210219	6/2 OZ	\$1.00
	932478	3/10 OZ	\$5.00
Rosemary Leaves	932432	6/6 OZ	\$1.00
	932354	3/2 LB	\$5.00
Rotisserie Chicken Seasoning	900223214	6/24 OZ	\$1.00
	932508	3/6.5 LB	\$5.00
Thyme Leaves	932583	6/6 OZ	\$1.00
	932636	3/27.5 OZ	\$5.00
White Pepper, Ground	900223212	6/18 OZ	\$1.00
	932461	3/5 LB	\$5.00

**Save up to \$225 in rebates on McCormick Culinary's Top 20 Flavors!**  
Fill out this form completely to receive your rebate.

Name of Establishment \_\_\_\_\_  
 Your Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City/State/Zip Code \_\_\_\_\_  
 Business Phone Number \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Distributor Name \_\_\_\_\_  
 City/State/Zip Code \_\_\_\_\_  
 Sales Representative \_\_\_\_\_  
 Broker \_\_\_\_\_

#### PRIMARY TYPE OF OPERATION (Check One)

- Business & Industry     Cafeteria     Catering     College/University  
 Convenience Store     Correctional Institution     Deli     Family/Casual Dining  
 Fast Food (QSR)     Fine Dining     Hospital     Hotel/Motel  
 In-Transit Feeder     Military     Nursing Home     Recreational/Entertainment  
 Retail Store     Schools (K-12)     Vending

#### AVERAGE NUMBER OF MEALS PER DAY (Check One)

- Under 100 Meals     100-299 Meals     300-499 Meals     500-999 Meals  
 1,000-1,999 Meals     2,000-4,999 Meals     5,000+ Meals

#### TO SPEED UP DELIVERY OF YOUR CHECK

- Fill out this form completely. Purchase products within the start and end dates noted to the bottom left of this form.
- Attach the foodservice distributor invoice (membership clubs excluded) with the purchased product circled or highlighted. TOTAL PURCHASE AMOUNT FROM JUNE 1, 2018 TO NOVEMBER 30, 2018.
- Minimum rebate \$20; Maximum rebate \$225
- Cannot be combined with any other order.
- Allow 4-6 weeks for delivery. Postmark request on or before date shown below.
- Check will be made out to and mailed to the foodservice establishment listed, not individuals. Mail claim to: McCormick® Foodservice Division Rebate, P.O. Box 157 Becker, MN 55308.

**IMPORTANT:** This order is not valid on cases ordered for resale. Distributors are not eligible for this order. Chains or an affiliated groups must participate on an individual unit basis. Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. Rebate cannot be combined with any other McCormick® Foodservice rebates or promotional orders. Coupon void where prohibited or restricted. Offer good only in the continental United States and Hawaii. Must be mailed by the operator. Bulk submission from distributors not allowed.

**INVOICE START DATE: JUNE 1, 2018**  
**INVOICE END DATE: NOVEMBER 30, 2018**  
**POSTMARK REQUEST NO LATER THAN: DECEMBER 31, 2018**

Reorder #830

**Contact your McCormick sales representative or visit us at McCormickforChefs.com to discover more specific information on the spices, recipes, and more.**