



CATERING GUIDE

LEVEL UP BREAKFAST & BREAKS!

catering

Elevate the everyday.



We've got you covered, whether you're serving 50 or 500.

For the past decade, breakfast has outperformed other meals.¹ Deliver on consumer demand for both traditional and innovative breakfast options, and make last-minute events easy with simple, scaled solutions from General Mills.

- ✓ Elevated quality
- ✓ Profit-driving
- ✓ Low labor - Prep in 30 minutes or less
- ✓ Instagrammable & buzzworthy - Create memorable experiences

Make Breakfast Beautiful

1

LEVEL 1: BUDGET-FRIENDLY SMALL BITES

PILLSBURY™ BAKED GOODS (3-4 OFFERINGS) • Pillsbury™ Cinnamon Rolls, Pillsbury™ Croissants, Pillsbury™ Scones, Pillsbury™ Tubeset Muffins

PAIRINGS

- Coffee & Tea Assortments
- Fresh Fruit

Culinary Tips to Level Up

- String ice with Gold Medal Icing
- Bake your muffins in tulip liners
- *Short on time?* Bake and freeze in advance, then thaw & serve!



2

LEVEL 2: MID-SCALE EVENTS

HOT BREAKFAST COMPONENT (MIX & MATCH) • Pillsbury™ Biscuits & Gravy, Pillsbury™ Biscuit or Croissant Breakfast Sandwiches, Eggs, Hot Grain (Oatmeal), Meat (Sausage or Bacon)

PILLSBURY™ BAKED GOODS (2-3 OFFERINGS) • Pillsbury™ Cinnamon Rolls, Pillsbury™ Croissants, Pillsbury™ Scones, Pillsbury™ Tubeset Muffins

ELEMENT OF FUN • Yoplait® Parfait or Smoothie

PAIRINGS

- Coffee & Tea Assortments, Fresh Juice Option
- Fresh Fruit

Culinary Tips to Level Up

- Blenderless smoothies add an element of fun and can be prepped in advance! (*Scan the QR code for recipes!*)



Ask us about dairy-free options!

3

LEVEL 3: PREMIUM BREAKFAST

SIGNATURE HOT ITEM • Pillsbury™ Biscuit or Croissant Sandwich, Avocado Toast

PILLSBURY™ BAKED GOODS (2-3 OFFERINGS) • Pillsbury™ Cinnamon Rolls, Pillsbury™ Croissants, Pillsbury™ Scones, Pillsbury™ Tubeset Muffins

ELEMENT OF FUN • Yoplait® Parfait, Smoothie, or other unique item

PAIRINGS

- **ELEVATED EGGS** • Omelettes, over-easy, mix-ins
- **HOT BREAKFAST COMPONENT (MIX & MATCH)** - Hot Grain (Oatmeal), Meat (Sausage or Bacon), Breakfast Potatoes
- **Premium Coffee & Tea Assortment, Fresh Juice Option**
- **Fresh Fruit**



Culinary Tips to Level Up

- Do breakfast sandwich prep in advance – our biscuits hold 4 hours in a warmer!
- Try our new Garlic Cheddar or Cornbread biscuits for a breakfast sandwich twist!

Beyond Breakfast

Desserts, Snacking, & Boxed Lunches

Meet consumers' growing demand for indulgence with Pillsbury™ Thaw & Serve desserts. Serve on your buffet line, plated, during a snack break, or in a boxed lunch to surprise and delight.



Serve with a strawberry and whipped cream to instantly elevate.

Yoplait® ParfaitPro® is a great base for simple desserts.

A Better Snack Break



LEVEL UP!



Hungry for more? Visit our Catering page for awesome tips and resources!

catering

Product Codes



FROZEN BAKED GOODS	GTIN	CASE COUNT
Pillsbury™ Frozen Muffin Batter 3 lb Tubeset Blueberry	10094562080263	6/3 lb Tubes
Pillsbury™ Frozen Muffin Batter 3 lb Tubeset Chocolate Chocolate Chip	10094562080119	6/3 lb Tubes
Pillsbury™ Frozen Muffin Batter 3 lb Tubeset Cranberry Orange <i>Try our other muffin flavors!</i>	10094562080706	6/3 lb Tubes
Pillsbury™ Freezer-to-Oven Scone Dough 3.75 oz Fruit Variety Pack ZT	10094562081352	96/3.75 oz
Pillsbury™ Freezer-to-Oven Scone Dough 3.75 oz Blueberry ZT	10094562081505	96/3.75 oz
Pillsbury™ Supreme Freezer-to-Oven Cinnamon Roll 1.5 oz	10094562053571	200/1.5 oz
Pillsbury™ Supreme Freezer-to-Oven Cinnamon Roll 3 oz	10094562053588	100/3 oz
Pillsbury™ Freezer-to-Oven Cinnamon Roll 4.25 oz Twist ZT	10094562053854	52/4.25 oz
Pillsbury™ Frozen Baked Croissants 2.5 oz Pinched Sliced	10094562321038	64/2.5 oz
Pillsbury™ Frozen Baked Croissants 2 oz Pinched Sliced	10094562321021	64/2 oz
Pillsbury™ Freezer-to-Oven Croissant Dough 1.25 oz Butter Straight	10721582118736	120/1.25 oz
Pillsbury™ Freezer-to-Oven Croissant Dough 2.7 oz Butter Pinched	10721582118729	80/2.7 oz
BISCUITS - BAKED & UNBAKED	GTIN	CASE COUNT
Pillsbury™ Frozen Biscuit Dough 2.2 oz Southern Style 120 ct	10094562062504	120/2.2 oz
Pillsbury™ Frozen Biscuit Dough 3.17 oz Easy Split	10094562062498	168/3.17 oz
Pillsbury™ Frozen Baked Biscuits 2.25 oz Easy Split Golden Buttermilk	10094562062368	120/2.25 oz
Pillsbury™ Frozen Baked Biscuits 2.25 oz Golden Buttermilk	10094562062351	120/2.25 oz
GRANOLA	GTIN	CASE COUNT
Nature Valley™ Granola Cereal, Oats & Honey, Bulkpak, 50oz	10016000271118	4/50 oz
Nature Valley™ Granola Cereal Bulkpak Oats & Fruit 50 oz	10016000119878	4/50 oz
BULK YOGURT	GTIN	CASE COUNT
Yoplait® ParfaitPro® Yogurt, Lowfat, 64 oz, Vanilla, 6ct	10070470166329	6/64 oz
Yoplait® ParfaitPro® Yogurt, Blueberry, 64 oz	10070470160679	6/64 oz
Yoplait® ParfaitPro® Yogurt, Lowfat, 64 oz, Strawberry, 6ct	10070470166312	6/64 oz
Yoplait® ParfaitPro® Dairy Free Van Coconut based Yogurt Alt	10070470166596	4/48 oz
Yoplait® ParfaitPro® Kit: Vanilla & NV Granola	10070470496013	12 oz cups
ICING	GTIN	CASE COUNT
Gold Medal™ Icing Ready-To-Spread 11 lb Chocolate Fudge ZT	10016000112152	2/11 lb
Gold Medal™ Icing Ready-To-Spread 11 lb Cream Cheese ZT	10016000315287	2/11 lb
Gold Medal™ Icing Ready-To-Spread 11 lb Vanilla Creme ZT	10016000112169	2/11 lb

DESSERTS	GTIN	CASE COUNT
PB TS Brownie Caramel 6OCT	10721582122696	60/2.5 oz
PB TS Brownie Chocolate 6OCT	10721582122672	60/2.5 oz
PB TS Triple Layer Bar Cookie Brownie	10721582124195	4/30 oz Boxes of 12 units
PB TS Triple Layer Bar Smores	10721582124218	4/30 oz Boxes of 12 units
Pillsbury™ Frozen Baked Brownies 1/2 Sheet Deluxe Un-iced	10721582630092	3/55.5 oz
Pillsbury™ Frozen Baked Brownies Full Sheet Deluxe Un-iced	10721582630030	3/152 oz
SNACKS	GTIN	CASE COUNT
Nature Valley™ Chewy Granola Bar Chocolate Chip & Oatmeal Raisin 120 ct	10016000115917	120/0.89 oz
Nature Valley™ Chewy Granola Bar Sweet & Salty Nut Peanut 16 ct	10016000420677	128/1.2 oz
Nature Valley™ Crunchy Granola Bar, Oats 'N Honey, 1.5 oz 18 ct	10016000335308	6/26.82 oz
Nature Valley™ Crunchy Granola Oats 'N Honey 144 ct	10016000115825	144/.74 oz
Chex Mix™ Snack Mix Traditional 1.75 oz	00016000124004	60/1.75 oz
LÄRABAR® Apple Pie, 1.6oz, 16 ct	00021908418711	4/25.6 oz
LÄRABAR® Cashew Cookie, 1.7oz, 16 ct	00021908418735	4/25.6 oz
LÄRABAR® Cherry Pie, 1.7oz, 16 ct	00021908418742	4/25.6 oz
EPIC™ Bar Chicken Sriracha 12 ct	10732153125244	4/15.6 oz Boxes of 12
EPIC™ BAR GRSFD UCRD BIS BC CBRY 12CT RCP	00732153125148	4/15.6 oz Boxes of 12
EPIC™ ARTSNL PORK RINDS SEA SALT PEPPER	10732153024936	12/2.5 oz
EPIC™ Strips Wagyu Beef Steak 20 ct	10732153029610	4/16 oz
Food Should Taste Good™, Tortilla, Multigrain, 24 ct	00021908812335	24/1.5 oz
Food Should Taste Good™, Tortilla, Sweet Potato, 24 ct	00021908812373	24/1.5 oz
SINGLE SERVE YOGURT	GTIN	CASE COUNT
Yoplait® Original Yogurt 4 oz Variety Pk (Strawberry/Strawberry-Banana)	00070470177298	48/4 oz
Yoplait® Variety Pack - Blueberry/Peach/Strawberry 18 ct	10070470144143	18/6 oz
Yoplait® Original Yogurt 6 oz Strawberry	10070470003006	12/6 oz
Yoplait® Light Yogurt 6 oz Blueberry Patch	10070470006526	12/6 oz
Oui by Yoplait® French Style Yogurt, Strawberry	10070470496471	8/5 oz
Oui by Yoplait® French Style Yogurt, Vanilla	10070470496464	8/5 oz

For recipes and inspiration or to contact your local sales rep, visit www.generalmillscf.com/!





AT THE HEART of Every Pizza you're PROUD TO SERVE

PIZZA PRODUCT GUIDE

Discover the General Mills Foodservice full range of flour, dough, and crust solutions.



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- Proofed

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THE HEART OF PIZZA

WHY PIZZA?

- 44% of pizza eaters eat pizza at least once a week*
- 83% of Americans eat pizza at least once a month*
- Pizza is offered in most foodservice channels*
- Found on over 30% of entrée menus†
- Pizza is a \$2.8 billion market‡

WHY GENERAL MILLS?

Serving a delicious pizza to your customers starts at the heart of the pizza: the crust. The key to having confidence in your crust is **consistency**. As your trusted partner, General Mills Foodservice is committed to providing flour, dough, and crust solutions that give you peace of mind and allow you to serve crust you're proud of, every time. With over 150 years supporting operators, our innovative and reliable products seamlessly integrate into any back-of-house process so you can proudly serve your best pizza.

* Source: 2022 Technomic Inc.

† Source: 2021 Datassential

‡ Source: Circana/NPD custom sizing work, Feb '21

CONSUMER FAVORITES

CONSUMER POPULARITY

HIGH

LOW/REGIONAL

Beyond traditional American style, New York and Chicago Deep Dish style pizzas remain consumer favorites



American Style: hand tossed, traditional



New York: foldable



Chicago: deep-dish, sauce on top



Detroit: thick crispy crust, square shape/cut



Sicilian: thick pillowy crust, square shape/cut, layer cheese before sauce



California: thin crust with gourmet toppings



St Louis: thin cracker crust, square shape/cut



Neapolitan: thin crust with puffy edge, tomatoes, mozzarella and basil



New Haven: thin and oblong charred crust



Montanara: fried crust








PIZZA CRUST FORMATS, SOLUTIONS & CRUST STYLES



VERSATILITY AND LABOR

HIGH

LOW

	Format	Problems Solved	Oven Types	Channel	Crust Styles
Flour		Base ingredient used to deliver a signature scratch crust	All	Pizzeria - Multi-Unit & Independent	All
Dough Ball		Lower labor dough that still offers creativity and flexibility	Deck, Convection, Impinger	Pizzeria - Multi-Unit & Independent Bar & Grill	Traditional American/Hand Tossed St. Louis/Chicago Thin/Tavern Detroit Chicago Deep Dish
Dough Sheets		Pre-shaped dough, eliminating the need for rolling or stretching with minimal labor and time	Deck, Convection, Impinger	Multi-Unit Pizzeria Bar & Grill C-Store Recreation C&U	Traditional American/Hand Tossed
Dough Sheets Proofed		Pre-shaped oven-rising pizza crusts provide an authentic made-from-scratch flavor, pizzeria appearance with minimal labor and time	Deck, Convection, Impinger	Multi-Unit Pizzeria Bar & Grill C-Store Recreation C&U	Traditional American/Hand Tossed
READI RISE™		Labor and time saving solution: fully formed raw crust with live yeast, giving it the aroma and flavor of fresh-baked dough without proofing	Deck, Convection, Impinger	Bar & Grill C-Store Recreation C&U	Hybrid Deep Dish Pan & Hand Tossed
Parbaked		The ultimate labor-saving solution: partially baked pizza crusts that come in a variety of crust styles	Deck, Convection, Impinger	Multi-Unit Pizzeria Bar & Grill C-Store Recreation ISF Hot Deli & Take & Bake	St. Louis/Chicago Thin/Tavern (Die-Cut) Pan Ultra Thin
Parbaked Flatbread		Versatility with labor saving solution: Great for many different uses, including amazing appetizers, unique sandwiches, and designer pizzas	Deck, Convection, Impinger	Bar & Grill	Flatbread California Style



FLOUR

EVERY TYPE OF FLOUR FOR EVERY KIND OF PIZZA

We Know Pizza

General Mills Foodservice has long been a trusted partner in the Pizza Industry.

Flour is Key

Flour makes up 90 - 95% of a pizza.

Consistency Matters

We have 150 years of flour and dough expertise, plus the tightest product specifications for a more consistent product.

Culinary Support

Our expert team, known as the Doughminators™, helps pizza operators find their perfect flour match.

SALES & TECHNICAL EXPERTISE

We have skilled sales representatives who understand pizza. They can offer valuable expertise not only about flour, but about other General Mills Foodservice products that can make a difference in your operation.

We also provide technical resources that help guarantee you get the best results with our flours. We are here to help troubleshoot problems, provide ideas and recipes for new products, and offer suggestions for efficiency and consistency.

PIZZA FLOUR MATCH BY CRUST STYLE



HIGH PROTEIN

PROTEIN CONTINUUM

LOW PROTEIN

Crust Style		Characteristics	Flour Match	Oven Types
New York		Distinct chew	Gold Medal™ All Trumps™	Deck, Wood/Gas Fired
		Large foldable slices	Gold Medal™ King Kaiser™	
Traditional American Hand Tossed		Holds shape, no sagging	Pillsbury™ Balancer™	Deck, Impinger
			Pillsbury™ So Strong™	
Traditional American Hand Tossed		Hand stretched and tossed	Gold Medal™ Remarkable™	Deck, Impinger
		Non-uniform crust	Gold Medal™ Supreme™	
Sicilian		Lean soft dough on inside; flat, crispy crust		Deck
Sicilian		Thick rectangle shape	Gold Medal™ Full Strength™	Deck
		Focaccia spongy texture	Gold Medal™ Superlative™	
Sicilian		Thick tomato sauce		Deck
Deep Dish		Thick golden crust	Gold Medal™ Big Loaf™	Deck, Impinger
		Crispy on the outside, fluffy on the inside	Gold Medal™ Full Strength™	
Deep Dish			Gold Medal™ Superlative™	Deck, Impinger
Detroit		Focaccia-like crust with pronounced chew	Gold Medal™ All Aces™	Deck, Convection
		Topped with brick cheese spread to the edges	Gold Medal™ Superlative™	
Detroit		Sauce spooned lengthwise	Gold Medal™ Big Loaf™	Deck, Convection
			Pillsbury™ XXXX Patent™	
Detroit			Gold Medal™ Full Strength™	Deck, Convection
Neapolitan		Made with “00” Flour	Gold Medal™ Neapolitan	Wood/Gas Fired/ Coal - High Heat
		Airy edged crust	Gold Medal™ DI PRIM'ORDINE FARINA	
Neapolitan		Topped with San Marzano tomatoes, buffalo mozzarella cheese, and basil		Wood/Gas Fired/ Coal - High Heat
California Style		Combines New York and Neapolitan style crusts	Gold Medal™ King Wheat™	Wood/Gas Fired, All Oven Types
		Thick or thin	Gold Medal™ Medallion™ All-Purpose Flour	
California Style		Gourmet style pizza characterized by nontraditional toppings		Wood/Gas Fired, All Oven Types
Chicago Deep Dish		High-sided crust 1-2" high	Gold Medal™ King Wheat™	Deck
		Ingredients in reverse, with slices of mozzarella lining the dough followed by toppings	Gold Medal™ Medallion™ All-Purpose Flour	
Chicago Deep Dish				Deck
Tavern		Thin and crispy, cracker-like	Gold Medal™ Hotel & Restaurant All Purpose	Deck, Impinger, Convection
		Cut in to 3" or 4" rectangles		
Tavern				Deck, Impinger, Convection

PIZZA FLOUR OVERVIEW



ALL TRUMPS® is a high quality, high-gluten flour milled from a select blend of hard red spring wheat.

- Premium high-gluten flour
- Set the standard for high-gluten flours
- Provides dough strength and tolerance
- Ideal for thin, crisp crusts with a firm chew

Flour Brand	Pizza Style	Description	Treatment	Protein Level	Unit Weight	GMI Code
All Trumps®	New York Style Thin	High Gluten	Bleached, bromated, enriched, malted	14.2%	50 lb 25 lb	50111 50115
		High Gluten	Enriched, malted	14.2%	50 lb 25 lb	50143 50322



FULL STRENGTH® is a high quality bread flour milled from a select blend of hard red spring and winter wheat.

- Medium protein level provides a balanced gluten strength
- Good dough strength for a tender chew
- Ideal for thicker hand-tossed pizzas

Flour Brand	Pizza Style	Description	Treatment	Protein Level	Unit Weight	GMI Code
Full Strength®	Detroit Pan/ Traditional American Hand Tossed/ Sicilian Style	Patent Blend	Bleached, bromated, enriched, malted	12.6%	50 lb	53381
			Unbleached, enriched, malted	12.6%	50 lb	53395



GOLD MEDAL® NEAPOLITAN is milled from a select blend of domestic winter wheat, naturally providing a balance of strength and tolerance.

- Medium protein for balanced strength
- Ideal match for European-style flours
- Tolerant to wood-fired ovens, perfect for Neapolitan crusts
- "00 Style"

Flour Brand	Pizza Style	Description	Treatment	Protein Level	Unit Weight	GMI Code
Gold Medal® Neapolitan	Neapolitan Style/ California Artisan Style	Hearth Style	Untreated	12%	50 lb	50237



KING WHEAT® is a popular flour milled from a select blend of hard red winter wheat.

- Lower gluten minimizes dough snap-back (shrink)
- Provides a crust with a tender chew, perfect for deep dish style
- Also used for thin, cracker-style crusts

Flour Brand	Pizza Style	Description	Treatment	Protein Level	Unit Weight	GMI Code
King Wheat®	Chicago Style Deep Dish	Bread Flour	Bleached, Enriched, Malted	11%	50 lb	54491
			Unbleached, Enriched, Malted	11%	25 lb	15347

FLOUR OFFERINGS










Visit our website for tips from our Doughminators™!

	Crust Style	GTIN	Product Description	Treatment(s)	Protein Level	Bag Size	Region
	New York	100-18000-33878-5	Pillsbury™ So Strong™	Bleached, bromated, enriched	14.5	50 lb	East Coast Only
	New York	100-16000-50111-6	Gold Medal™ All Trumps™	Bleached, bromated, malted, enriched	14.2	50 lb	East Coast Only
	New York	100-16000-50115-4	Gold Medal™ All Trumps™	Bleached, bromated, malted, enriched	14.2	25 lb	East Coast Only
	New York	100-16000-50143-7	Gold Medal™ All Trumps™	Enriched, unbleached, unbromated	14.2	50 lb	West Coast Only
	New York	100-16000-54472-4	Gold Medal™ King Kaiser™	Enriched, bleached	14.2	50 lb	West Coast Only
	New York	100-18000-33724-5	Pillsbury™ Balancer™	Bleached, bromated, malted, enriched	14.2	50 lb	East Coast Only
	Traditional American Hand Tossed	100-16000-57122-5	Gold Medal™ Remarkable™	Enriched, bromated, bleached	13.6	50 lb	West Coast Only
	Traditional American Hand Tossed	100-16000-58355-6	Gold Medal™ Supreme™	Bleached, malted, enriched	13.6	25 lb	West Coast Only
	Detroit	100-18000-32942-4	Pillsbury™ XXXX Patent™	Bleached, bromated, enriched, malted	12.6	50 lb	East Coast Only
	Detroit, Sicilian, Traditional American Hand Tossed	100-16000-53381-0	Gold Medal™ Full Strength™	Bleached, bromated, enriched, malted	12.6	50 lb	East Coast Only
	Detroit, Sicilian, Traditional American Hand Tossed	100-16000-53521-0	Gold Medal™ Superlative™	Enriched, bleached	12.6	50 lb	West Coast Only



FLOUR OFFERINGS

Visit our website for tips from our Doughminators™!

	Crust Style	GTIN	Product Description	Treatment(s)	Protein Level	Bag Size	Region
	California Style, Neapolitan	100-16000-50237-3	Gold Medal™ Neapolitan	Untreated	12.0	50 lb	All
	California Style, Neapolitan	100-16000-53722-1	Gold Medal™ Harvest King™	Enriched, malted, unbleached, unbromated	12.0	50 lb	All
	Thick Crust	100-16000-52232-6	Gold Medal™ All Aces™	Bleached, bromated, enriched	12.0	50 lb	East Coast Only
	California Style	100-16000-50531-2	Gold Medal™ Big Loaf™	Enriched, bleached	12.0	50 lb	West Coast Only
	Neapolitan	100-16000-16326-0	Gold Medal™ DI PRIM'ORDINE FARINA "00 Style"	Untreated	12.0	27.55 lb	All
	Chicago Deep Dish	100-16000-54421-2	Gold Medal™ Medallion™ All Purpose	Enriched, bleached	11.3	50 lb	All
	Chicago Deep Dish	100-16000-54491-5	Gold Medal™ King Wheat™	Enriched, bleached	11.1	50 lb	All
	Tavern	100-16000-14314-9	Gold Medal™ Hotel & Restaurant All Purpose	Bleached, enriched, malted	10.5	50 lb	All
	Tavern	100-16000-14439-9	Gold Medal™ Hotel & Restaurant Bakers	Enriched, unbleached	10.5	50 lb	All

DOUGH BALL

SCRATCH FLAVOR MEETS LOWER LABOR

DOUGH BALLS are individually wrapped uniform dough for making a variety of crust styles. Offering creativity and flexibility, the dough ball format is a lower labor dough that still offers consistent made-from-scratch flavor for all of your pizza creations.

PRODUCT ATTRIBUTES

- Consistent - avoid the variation that comes from different staff preparation and variables in your kitchen
- Versatile - can be used to make Hand Tossed, Detroit and Chicago Deep Dish
- Superior snap-back compared to industry leader; which allows the dough to be stretched and better hold its shape*

PREPARATION GUIDANCE

- **Remove bulky rings or jewelry**, jagged edges will poke holes in the dough.
- Bring dough ball to room temperature, **remove from dough bin** and **coat with flour**.
- **Gently push down** on the dough ball to gas, working in a circular fashion, this pushes air out and allows the dough to stretch easier.
- **Pick up dough** and **stretch outwards** using thumbs and fingers, use the back of your hands to help get the desired size.
 - Place dough onto pizza screen and be sure to round out the dough
 - Sauce
 - Cheese
 - Bake

SIZES

Dough balls are available in the following sizes: 9 oz, 14 oz, 16 oz, 19 oz, 23 oz, and 26 oz

WHAT SIZE DOUGH BALL MAKES WHAT SIZE CRUST?

Ball Size	Thick Crust	Hand Tossed	Thin
9 oz	8"	10"	12"
14 oz	10"	12"	14"
16 oz	12"	14"	16"
19 oz	13"	15"	17"
23 oz	14"	16"	18"
26 oz	16"	18"	20"

* Source: NPD SupplyTrack, 12ME December 2022, Frozen Pizza/Crust Item Ranking, Total Foodservice leading Dough Ball by \$ Sales; Product Guidance & Insights; 'Descriptive Analysis Panel'(DAP), James Ford Bell Technical Center April 5, 2023

DOUGH BALL OFFERINGS



**Bolded text represents most popular items*

Crust Style	GTIN	Product Description	Pack / Size
Hand Tossed, Chicago Deep Dish, Detroit	007-62481-00149-4	BONICI® Dough Ball Pizza 9 oz	40 CT / 9 OZ
Hand Tossed, Chicago Deep Dish, Detroit	007-62481-00150-0	BONICI® Dough Ball Pizza 14 oz	30 CT / 14 OZ
Hand Tossed, Chicago Deep Dish, Detroit	007-62481-00151-7	BONICI® Dough Ball Pizza 16 oz	30 CT / 16 OZ
Hand Tossed, Chicago Deep Dish, Detroit	007-62481-00152-4	BONICI® Dough Ball Pizza 19 oz	20 CT / 19 OZ
Hand Tossed, Chicago Deep Dish, Detroit	007-62481-00153-1	BONICI® Dough Ball Pizza 23 oz	20 CT / 23 OZ
Hand Tossed, Chicago Deep Dish, Detroit	007-62481-00154-8	BONICI® Dough Ball Pizza 26 oz	18 CT / 26 OZ

DOUGH SHEETS

ELIMINATE ADDED LABOR, ELEVATE YOUR PIZZA

DOUGH SHEETS are pre-shaped dough that eliminates the need for rolling, additional equipment, and clean up, ultimately saving money and time. These offerings provide authentic made-from-scratch flavor and pizzeria appearance with minimal labor. Dough Sheets make a great American/Hand Tossed style crust and are available in both unproofed and pre-proofed options. Proofed Dough Sheets are oven-rising, allowing an even more labor-friendly option by eliminating the need to proof.

PRODUCT ATTRIBUTES

- Flat edge
- Consistent every time
- Docked to save prep time
- Best in Impinger or Deck oven
- Pre-proofed offerings deliver freezer-to-oven

SIZES

Dough Sheets are available in the following sizes:
7" - 16" sheets



DOUGH SHEET OFFERINGS



**Bolded text represents most popular items*

Crust Style	Format	GTIN	Product Description	Pack / Size
Hand Tossed	Unproofed	007-62481-00087-9	BONICI® Dough Pizza Sheeted Thick 7"	112 CT / 5 OZ
Hand Tossed	Unproofed	007-62481-00088-6	BONICI® Dough Pizza Sheeted Thick 10"	44 CT / 9 OZ
Hand Tossed	Unproofed	007-62481-00089-3	BONICI® Dough Pizza Sheeted Thick 12"	40 CT / 14 OZ
Hand Tossed	Unproofed	007-62481-00090-9	BONICI® Dough Pizza Sheeted Thick 14"	24 CT / 19 OZ
Hand Tossed	Unproofed	007-62481-00091-6	BONICI® Dough Pizza Sheeted Thick 16"	18 CT / 26 OZ
Hand Tossed	Proofed	007-62481-00096-1	BONICI® Dough Pizza Sheeted Proofed Thick 7"	72 CT / 5 OZ
Hand Tossed	Proofed	007-62481-00095-4	BONICI® Dough Pizza Sheeted Proofed Thick 10"	40 CT / 9 OZ
Hand Tossed	Proofed	007-62481-00098-5	BONICI® Dough Pizza Sheeted Proofed Thick 14"	20 CT / 19 OZ
Hand Tossed	Proofed	007-62481-00101-2	BONICI® Dough Pizza Sheeted Proofed Thick 16"	18 CT / 26 OZ

READI RISE™

THE FLAVOR OF FRESH-BAKED WITH NO PROOF TIME

READI RISE™ crust is a fully formed raw crust with live yeast, giving it the aroma and flavor of fresh-baked dough. No proof time is required. Bake from frozen, add toppings, and let your oven activate the yeast as the pizza bakes to a golden brown. READI RISE™ crust is the perfect thick crust with a raised edge that will rise in the oven, giving each pizza a fresh-baked and soft, chewy bite.

PRODUCT ATTRIBUTES

- Self-rising technology
- Pre-formed **thick rolled edge** for real pizzeria appearance*
- Distinct edge makes it easier to sauce and top
- Freezer-to-oven convenience allows for ease of preparation
- Docked to save prep time
- Best in Impinger or Deck oven

SIZES

READI RISE™ is available in the following sizes:
7" - 16" crusts

* This is the most notable difference between READI RISE™ and Sheeted Pre-Proofed offerings.

READI RISE™ OFFERINGS



**Bolded text represents most popular items*

Crust Style	Crust Edge	GTIN	Product Description	Pack / Size
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00028-2	BONICI® READI RISE™ Dough Pizza Self-Rising 7"	36 CT / 6 OZ
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00030-5	BONICI® READI RISE™ Dough Pizza Self-Rising 12"	12 CT / 17 OZ
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00031-2	BONICI® READI RISE™ Dough Pizza Self-Rising 14"	12 CT / 20.25 OZ
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00032-9	BONICI® READI RISE™ Dough Pizza Self-Rising 16"	12 CT / 28 OZ
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00197-5	TNT CRUST™ READI RISE™ Dough Pizza Self-Rising 12"	24 CT / 15.75 OZ
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00033-6	TNT CRUST™ READI RISE™ Dough Pizza Self-Rising with Circles 12"	12 CT / 17 OZ
Hybrid (Pan & Hand Tossed)	Rolled Edge	007-62481-00034-3	TNT CRUST™ READI RISE™ Dough Pizza Self-Rising with Circles 16"	12 CT / 28 OZ

PARBAKED CRUST

CRISP AND CONVENIENT

PARBAKED CRUST

Looking for a way to add a popular pizza category to your menu without the need for skilled labor? Freezer-to-oven, partially baked crusts offer ultimate convenience and labor saving solutions with a light and slightly crispy crust and a thin, bread-like interior.

PRODUCT ATTRIBUTES

- Variety of edges and styles
- Freezer-to-oven convenience allows for ease of preparation
- Hot-pressed design locks in texture and helps prevent soggy crusts
- Consistent performance back-of-house
- Docked to save time and labor

Rolled Edge



Raised Edge



Die Cut (Flat Edge)



Die Cut Crust Styles

- Thin
- Regular
- Thick
- Extra Crispy
- Regular Extra Crispy
- Ultra Thin

SIZES

Parbaked crust is available in the following sizes:
7" - 16" pizza crust

PARBAKED CRUST OFFERINGS



**Bolded text represents most popular items*

Crust Style	Crust Edge	GTIN	Product Description	Pack / Size
California	Raised Edge	007-62481-00044-2	BONICI® Pizza Crust Parbaked Raised Edge Thin 7"	80 CT / 3 OZ
California	Raised Edge	007-62481-00045-9	BONICI® Pizza Crust Parbaked Raised Edge Thin 9"	40 CT / 5.5 OZ
California	Raised Edge	007-62481-00046-6	BONICI® Pizza Crust Parbaked Raised Edge Thin 12"	40 CT / 9.5 OZ
California	Raised Edge	007-62481-00012-1	BONICI® Pizza Crust Parbaked Raised Edge Thin 14"	20 CT / 13 OZ
California	Raised Edge	007-62481-00052-7	BONICI® Pizza Crust Parbaked Raised Edge Thin 16"	20 CT / 17 OZ
California	Raised Edge	007-62481-00076-3	TNT CRUST™ Pizza Crust Parbaked Raised Edge Regular 12"	40 CT / 12 OZ
California	Raised Edge	007-62481-00048-0	BONICI® Pizza Crust Parbaked Raised Edge Thick 12"	40 CT / 13 OZ
California	Raised Edge	007-62481-00053-4	BONICI® Pizza Crust Parbaked Raised Edge Thick 16"	20 CT / 22 OZ
Hybrid (Pan/Hand Tossed)	Rolled Edge	007-62481-00054-1	BONICI® Pizza Crust Parbaked Rolled Edge Thin 10"	32 CT / 7.25 OZ
Hybrid (Pan/Hand Tossed)	Rolled Edge	007-62481-00056-5	BONICI® Pizza Crust Parbaked Rolled Edge Thin 12"	32 CT / 9.5 OZ
Hybrid (Pan/Hand Tossed)	Rolled Edge	007-62481-00058-9	BONICI® Pizza Crust Parbaked Rolled Edge Thin 14"	20 CT / 13.5 OZ
Hybrid (Pan/Hand Tossed)	Rolled Edge	007-62481-00059-6	BONICI® Pizza Crust Parbaked Rolled Edge Thin 16"	20 CT / 17 OZ
Hybrid (Pan/Hand Tossed)	Rolled Edge	007-62481-00057-2	BONICI® Pizza Crust Parbaked Rolled Edge Thick 12"	32 CT / 13 OZ
Pan	Rolled Edge	007-62481-00060-2	BONICI® Pizza Crust Parbaked Pan Deluxe 12"	20 CT / 16 OZ
Tavern Thin	Flat Edge	007-62481-00071-8	BONICI® Pizza Crust Parbaked Die Cut Ultra Thin 10"	40 CT / 4 OZ
Tavern Thin	Flat Edge	007-62481-00279-8	BONICI® Pizza Crust Parbaked Ultra Thin 12"	40 CT / 6.25 OZ

PARBAKED CRUST OFFERINGS



**Bolded text represents most popular items*

Crust Style	Crust Edge	GTIN	Product Description	Pack / Size
Tavern Thin	Flat Edge	007-62481-00036-7	BONICI® Pizza Crust Parbaked Die Cut Thin 9"	80 CT / 3.5 OZ
Tavern Thin	Flat Edge	007-62481-00037-4	BONICI® Pizza Crust Parbaked Die Cut Thin 10"	80 CT / 4 OZ
Tavern Thin	Flat Edge	007-62481-00038-1	BONICI® Pizza Crust Parbaked Die Cut Thin 12"	80 CT / 6.25 OZ
Tavern Thin	Flat Edge	007-62481-00040-4	BONICI® Pizza Crust Parbaked Die Cut Thin 14"	40 CT / 8.5 OZ
Tavern Thin	Flat Edge	007-62481-00041-1	BONICI® Pizza Crust Parbaked Die Cut Thin 16"	40 CT / 12 OZ
Tavern Thin	Flat Edge	007-62481-00063-3	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 10"	80 CT / 5 OZ
Tavern Thin	Flat Edge	007-62481-00065-7	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 12"	80 CT / 7.5 OZ
Tavern Thin	Flat Edge	007-62481-00066-4	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 14"	30 CT / 11 OZ
Tavern Thin	Flat Edge	007-62481-00262-0	TNT CRUST™ Pizza Crust Parbaked Die Cut Extra Crispy 14"	36 CT / 11 OZ
Tavern Thin	Flat Edge	007-62481-00068-8	BONICI® Pizza Crust Parbaked Die Cut Regular Extra Crispy 16"	30 CT / 14 OZ
Tavern Thin	Flat Edge	007-62481-00075-6	BONICI® Pizza Crust Parbaked Die Cut Regular 12"	60 CT / 7.5 OZ
Tavern Thin	Flat Edge	007-62481-00250-7	TNT CRUST™ Pizza Crust Parbaked Die Cut Regular 12"	80 CT / 7.5 OZ
Tavern Thin	Flat Edge	007-62481-00258-3	TNT CRUST™ Pizza Crust Parbaked Die Cut Regular 14"	30 CT / 11 OZ
Tavern Thin	Flat Edge	007-62481-00039-8	TNT CRUST™ Pizza Crust Parbaked Die Cut Thick 12"	60 CT / 8.5 OZ
Tavern Thin	Flat Edge	007-62481-00262-0	TNT CRUST™ Pizza Crust Parbaked Die Cut Extra Crispy 14"	36 CT / 11 OZ



PARBAKED FLATBREAD

MENU PREMIUM APPEAL WITH FLATBREAD

PARBAKED FLATBREAD is not just for making rustic pizza. Flatbread also makes amazing appetizers and unique sandwiches. As an ideal menu add for bar & grill, Parbaked Flatbread is easy to use and the light, crispy texture provides great taste every time.

PRODUCT ATTRIBUTES

- Lighter, crispier texture, and artisanal flair
- Great for appetizers, unique sandwiches, and designer pizzas
- Natural edge promotes hand crafted back-of-house appearance

SIZES

Parbaked flatbread is available in the following sizes:
6"x13" & 6"x9"

**Bolded text represents most popular items*

Crust Style	Crust Edge	GTIN	Product Description	Pack / Size
California, Flatbread	Flat Edge	007-62481-00092-3	BONICI® Pizza Crust Parbaked Rustic Flatbread 6"x9"	72 CT / 4 OZ
California, Flatbread	Flat Edge	007-62481-00074-9	BONICI® Pizza Crust Parbaked Flatbread 6"x13"	80 CT / 4 OZ

**VISIT OUR WEBSITE
FOR MORE TIPS FROM OUR DOUGHMINATORS™!**



GeneralMillsFoodservice.com

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Dessert Menu



CARAMEL APPLE CRISP DESSERT PIZZA

Our Pillsbury™ Pie Dough Rounds baked to perfection and topped with the irresistible combination of apples and caramel 4.99



THIMBLE CAKES

Delicious **Gold Medal™** cupcakes, flipped upside down and covered entirely with **Gold Medal™** fudgy icing! Top with vanilla bean ice cream for a treat that can't be beat! 8.99



LEMON CAKE

Gold Medal™ Lemon cake is at its best when it's paired with something sweet, like this **Gold Medal™** yellow cake with creamy lemon frosting 8.99



DOUBLE CHOCOLATE TRIFLE

Layer **Gold Medal™** devil's food cake crumbles with vanilla mousse and crushed cookie pieces, and garnish with chocolate chips 7.99



BACON AND BEER BROWNIES

Beer is paired with sweets in a growing trend -- with good reason! The complementary flavors are fantastic. Add smokey bacon in the **Gold Medal™** Brownie mix, and you've got an unbeatable combination 7.99



BISCUIT BREAD PUDDING

Pillsbury™ Flaky biscuits are wonderful in bread pudding. Combined with spices and raisins, and drenched in a creamy vanilla custard, the dessert bakes into a moist, old-fashioned classic 8.99



TRUFFLE MOUSSE CAKE

Decadent and delicious. Fabulous chocolate mousse is layered between **Gold Medal™** devil's food cakes, and a rich ganache tops it all off 8.99



DOUBLE DECKER BANANA CREAM CAKE

Towering banana cake made with **Gold Medal™** Yellow Cake Mix stacked high with creamy filling and caramel sauce make this an ultra-indulgent dessert 8.99



BISCUIT APPLE CROSTADAS

A beautiful, rustic individual dessert starts with a frozen **Pillsbury™** biscuit rolled out thinly to form a disk. Filled with sweet apple slices 5.99



North America
FOODSERVICE



APPETIZERS



CORNY DEEP DISH PIZZA BITES

6 Pillsbury™ corn muffins in a crust with mini pizza bites topped with special pizza sauce, topped with fresh mozzarella cheese and chunks of spicy sausage 9.99



SPICY CHEDDAR BREADSTICKS

6 cheddar, parmesan and cayenne pepper flavored thin rope bread sticks made with Pillsbury™ EZ Split Southern Style Biscuits deliver a savory flavor to every bite! 8.99



BUFFALO CORN BITES

8 delicious corn bites made with Gold Medal™ Corn Muffin mix contain special seasoning of Frank's Hot Wing Sauce in the crust. Served with ranch for dipping 7.99



GARLIC CHEDDAR SLIDERS

3 garlic cheddar sliders topped with lettuce, tomato and American cheese with Gold Medal™ Buttermilk Biscuit for a perfect pre-meal appetizer 9.99



BUFFALO CHICKEN FLATBREAD

6 1/2 inch Fiery buffalo chicken with green onions, chunks of tomato on a Pillsbury™ pie dough round for flatbread with a kick 7.99



INDIAN SAMOSAS

6 ginger, curry and garam masala are among the traditional spices that flavor the veggie filling inside Pillsbury™ Southern Style Biscuit Dough in aromatic samosa appetizers. 8.99



GLUTEN FREE WALDORF SALAD

The salad classic with sweet apples and raisins in a fabulous tangy Yoplait Parfait Pro yogurt dressing 8.99



GM CAFE HOUSE SALAD

Crisp lettuce, blueberries, strawberries and our special seasoned Pillsbury™ biscuit croutons with your choice of dressing 8.99



MEDITERRANEAN LENTIL SOUP

Garlic, onions and spices combine in lentil soup with Yoplait Parfait Pro® Yogurt to create a creamy mouth watering taste 6.99

CAESAR SALAD

Crisp Romaine lettuce, parmesan cheese and our homemade Caesar dressing topped with Pillsbury™ biscuit croutons 8.99
Add chicken for 2.00 more

WHITE CHICKEN CHILI

Our white chicken chili made with Yoplait® Greek Yogurt, with just enough spice to keep your taste buds hopping 6.99

SOUP OF THE DAY

Ask your server about today's soup of the day! It's sure to be a crowd pleaser 6.99

SOUP & SALADS

All sandwiches and wraps are served with fries. Substitute soup or salad for the fries add 1.49



STEAK & POTATO WAFFLEWICH

Mashed potatoes & cheese added to our **Gold Medal™ Complete Waffle mix**, with a grilled sirloin steak with lettuce and spread with a Yoplait® yogurt horseradish sauce 10.99



CHICKEN & WAFFLES

Savory and sweet. **Gold Medal™ Complete Pancake mix** makes great tasting waffles spread with sweet and spicy mayo wrap around chicken tenders 9.99



YOGURT MARINATED CHICKEN SANDWICH

Moist boneless chicken breast marinated in creamy Yoplait® yogurt before grilling, and served with Greek tzatziki sauce 9.99



BACON CHEDDAR BURGER

Smoky BBQ sauce meets its match in a creamy Yoplait® yogurt Middle Eastern-inspired version seasoned quarter pound burgers 9.99



TURKEY GYRO BITES

Seasoned ground turkey and fresh toppings fill a fresh-baked, wrap made with Pillsbury™ Whole Grain Biscuits in a fun new version of a gyro. Served with Tzaziki Sauce made with Yoplait® Greek yogurt 8.99



CORNE BEEF PRETZEL SANDWICH

On-trend pretzel rolls, made with Pillsbury™ EZ Split Southern Style biscuits ready to be layered with zesty corned beef and Swiss Cheese 8.99



SHEPARD'S PIE SANDWICH

Meatloaf, mashed potatoes, veggies and gravy are layered between flaky layers of Pillsbury's Best™ ZT Puff Pastry Squares, for a shepherd's pie in a sandwich! 8.99



ITALIAN BISCUIT WRAP

Meat and cheese are layered on a thin Pillsbury™ Southern Style EZ Split biscuit, then wrapped up and baked in a rave-worthy hot sandwich 8.99



COCONUT CURRY WRAPS

This coconut curry crepe made with **Gold Medal™ Complete Buttermilk Pancake Mix** is a great savory base filled with lettuce, tomatoes and grilled chicken strips with a spicy ranch dressing 8.99

SANDWICHES & WRAPS

*WARNING: In compliance with the Department of Public Health, we advise that consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness which is a risk to your health.

ENTREES

Includes choice of potato, vegetable of the day and soup or salad



BEEF WELLINGTON

Beef Wellingtons made with Pillsbury's Best™ Puffed Pastry Dough Squares topped with fresh mushrooms and wrapped in prosciutto before being baked served with a Cognac Cream Sauce 28.99



TAMALE PIE

All the fab flavors of a traditional tamale made with Gold Medal™ Southern Style Corn Bread Mix are layered with beef and bell peppers, cheese and tasty corn bread 12.99



PECAN CRUSTED CHICKEN BREAST

Crunchy, gluten-free chicken with marinade of buttermilk and Yoplait® yogurt, with a coating of pecans and Rice Chex™ Cereal. Served with sweet potatoes and broccoli 12.99



TURKEY MEATLOAF

Turkey meatloaf made with Rice Chex™ cereal and seasoned traditionally with Worcestershire sauce, ketchup and parsley. Gluten-free and fabulous! Served with choice of two sides 11.99



CHICKEN POT PIE

A comfort food classic! Chicken pot pies just like mom used to make made with Pillsbury™ Pie Dough Rounds to create a flaky crust baked golden brown. Served with a bread stick 9.99



COCONUT SHRIMP

6 Moist and flavorful coconut shrimp breaded in Rice Chex™ cereal and served with choice of two sides and served with seafood sauce 12.99



DIJON CRUSTED HALIBUT FILLET

Bake mild halibut with spicy-seasoned Rice Chex™ crumbs, and serve with a creamy, rich Yoplait® Nonfat Plain Yogurt-root vegetable sauce. Served with two sides 12.99



CHICKEN EMPANADA

2 Green chiles and chicken baked in a Pillsbury™ Pie Dough Round to create flaky Mexican empanadas. Served with choice of two sides 11.99



CHICKEN POT-CHOS

Comfort food classics combine when Pillsbury™ Frozen Pie Dough nachos are topped with pot pie filling and cheese. Simply delicious! 9.99

BREAKFAST SANDWICHES



SOUTHWEST BISCUIT SANDWICH

A tasty and easy sandwich made from Pillsbury™ EZ Split biscuits and topped with an egg mixture and pepper jack cheese. Served with hash browns 8.99



TURKEY CLUB BISCUIT SANDWICH

Turkey and bacon combined with traditional club fixin's and raises it with a scrambled egg and avocado spread, all on a Pillsbury™ EZ Split biscuit. Served with hash browns 8.99



CORN MUFFIN SAUSAGE SANDWICH

Breakfast gets a kick from jalapeños and roasted red peppers on a super sausage Pillsbury™ Corn Muffin sandwich. Served with hash browns 8.99



SWEET POTATO EGGS BENEDICT WAFFLEWICH

Baked sweet potatoes are stirred into the Gold Medal™ waffle batter, along with poached eggs, Canadian bacon and Yoplait® Yogurt hollandaise. Served with hash browns 8.99



BBQ CHICKEN AND BISCUIT SANDWICH

A delicious Pillsbury™ Southern Style EZ Split Buttermilk Biscuit served with a breaded and boneless chicken breast tossed in our own BBQ sauce with lettuce and served with hash browns 9.99



PORK MAC 'N CHEESE BISCUIT SANDWICH

Pulled pork and mac and cheese unite on a Pillsbury™ Cornbread Biscuit for those seeking another level of flavor! Served with hash browns 8.99

CINNAMON ROLLS



CINNAMON ROLL ROSES

A warm and fresh Pillsbury™ 3 oz Cinnamon Roll in a lovely rose shape, and topped with vanilla icing 3.99



CINNAMON TWIST HEARTS

A warm and fresh Pillsbury™ Cinnamon Roll shaped into a heart and topped with vanilla icing 3.99



ORANGE PECAN STICKY BUNS

A warm and fresh orange infused sticky bun made from our Pillsbury™ Cinnamon Roll and topped with roasted pecans 4.99



THE CLASSIC

The best biscuits in town. Fresh baked Pillsbury™ Buttermilk Southern Style Biscuits loaded with delicious sausage gravy like mom used to make Large 6.99 Small 4.99



FRIED BISCUITS & GRAVY STACK

Pillsbury™ Biscuits deep fried, smothered in gravy and topped with an egg 6.99

BISCUITS & GRAVY

*WARNING: In compliance with the Department of Public Health, we advise that consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness which is a risk to your health.

FRESH MUFFINS



BLUEBERRY BANANA MUFFINS

Gold Medal™ Blueberry Muffins crossed with banana bread -- scrumptious! 2.49



NATURE VALLEY™ GRANOLA BLUEBERRY & BANANA MUFFIN

Delicious taste of granola tops our blueberry and banana muffin 2.49



BANANA SPLIT MUFFIN

When you add pineapple, strawberries, bananas and hot fudge to our Gold Medal™ Muffin Mix, you've got a fabulous banana split in a muffin! 2.49



PEANUT BUTTER & JELLY MUFFIN

PBJ shines in a fun Pillsbury™ muffin with a sweet peanut butter icing and a dab of jelly on top. 2.49



COCOA BANANA MUFFIN

Mashed bananas and cocoa team up in an irresistible Gold Medal™ Whole-Grain muffin 2.49



CHOCOLATE CHIP MUFFIN

Chocolate chips folded into our Gold Medal™ muffin is an instant classic 2.49

PANCAKES & WAFFLES



THE CLASSIC STACK

3 fluffy, rich Gold Medal™ Whole Grain Pancakes with butter and maple syrup. Served with two eggs your style, and choice of two sausage links or two strips of crispy bacon 8.99



SMORES PANCAKES

Gold Medal™ Buttermilk Pancakes with graham cracker crumbs along with marshmallows brings s'mores to the breakfast table. Served with two eggs your style, and choice of two sausage links or two strips of crispy bacon 8.99



MALTED WAFFLES

Sweet malt powder adds a fabulous flavor dimension to Gold Medal™ Waffles. Served with two eggs your style, and choice of two sausage links or two strips of crispy bacon 8.99



PINEAPPLE PANCAKES

A ring of pineapple dropped in Gold Medal™ Whole Grain Pancake batter is complemented when you serve with maple syrup. Served with two eggs your style, and choice of two sausage links or two strips of crispy bacon 8.99



BACON PANCAKES

Smokey bacon mixed in Gold Medal™ Whole Grain Pancake Batter is complemented when you serve with maple syrup. Served with two eggs your style, and choice of two sausage links or two strips of crispy bacon 8.99



WAFFLES & CARAMEL

Brown-sugar dessert Gold Medal™ Waffles are topped with a dreamy, creamy, thick caramel sauce. Served with two eggs your style, and choice of two sausage links or two strips of crispy bacon 8.99



Eligible Product Categories

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

Restaurant C-Store College & University Lodging
B&I Healthcare Independent Bakery Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address*

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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..... X =

Total Cases =

.....
(30 case maximum)

Total Rebate =

.....
(\$300 maximum)

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Cheerios



NATURE VALLEY



generalmillscf@reply4info.com

1-888-882-9860

FSPROMOS4U



Eligible Products

Code		Product Information		Code		Product Information	

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

Restaurant C-Store College & University Lodging
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Establishment

Contact Name

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Mailing Address

City State Zip

Phone

Email Address*

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
.....	X	=
.....	X	=
Total Cases =	Total Rebate =
	<small>(100 case maximum)</small>		<small>(\$1,200 maximum)</small>

For faster processing, and tracking of rebate, submit online.
 Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE



generalmillscf@reply4info.com
 1-888-882-9860

New! Pillsbury™ Thaw and Serve Brownie Sheets

Indulgence
.....
WITH E A S E



SCRATCH-LIKE QUALITY SERVED IN A SNAP.





Indulgence

WITH EASE

SCRATCH-LIKE QUALITY SERVED IN A SNAP.



The perfect combination of convenience and quality

Creating indulgent desserts has never been easier. Pillsbury's™ NEW Thaw and Serve Brownies help you streamline prep and menu exciting dessert options with fudgy, scratch-like quality in a snap. Great on their own or with toppings. When you start with Pillsbury Thaw and Serve Brownies, the possibilities are sweet. Count on the versatility of Pillsbury products to help you simplify serving up something creative.



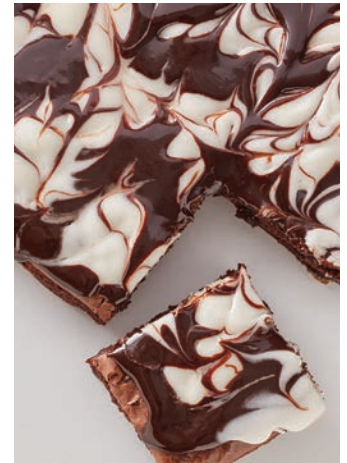
Ready-to-go when you are

- **Low-Labor Solution:** Thaw & serve format
- **Convenient:** Parchment-lined tray makes removing the brownies easy
- **Delicious:** Rich, premium, fully baked, frozen brownie sheets
- **Flexible:** Half or Full-sheet sizes for different needs or operations
- **Versatile:** Serve as-is or customize for any occasion

Get Inspired!



Scan the QR code to learn more about our new thaw & serve brownies and to get recipe ideas, digital assets and limited time offers.



Pillsbury's NEW Thaw and Serve Brownie Sheets offer the perfect balance of scratch-like quality and pre-made convenience.

DISTRIBUTOR CODE	BASE PRODUCT CODE	UPC	PRODUCT DESCRIPTION	CASE COUNT
	113376000	007-21582-13376-3	Pillsbury™ Frozen Thaw & Serve Baked Deluxe Brownie Half Sheet	3ct / 4.24 lbs
	113375000	007-21582-13375-6	Pillsbury™ Frozen Thaw & Serve Baked Deluxe Brownie Full Sheet	3ct / 9.5 lbs

